

Certified Franchise Executive (CFE)

“The only internationally recognised accreditation program for franchise professionals.”

How do I enrol?

Contact FCA Education Manager
Complete application form
\$495 enrolment fee

How many credits do I need?

2,500

• Education

500

• Participation

500

• Experience

How do I collect the credits I need?

Completing 1 full year of FCA's CES program, completing CFE accredited courses promoted by the FCA, attending CFE sessions at NFC, attending IFA conference in the USA, participating in FCA's annual US franchisor study tour

By participating in FCA events like the NFC and local State Chapter events or by getting involved in leaderships roles within the community such as FCA Board member, key note address at FCA conference, etc

Experience credits are assessed at the time of application

How much will it cost & how long will it take?

- Costs vary per candidate but estimated between \$3-6K
- Takes 1-3 years to complete depending on experience & pathway
- Experienced Founders & CEO's of major franchise systems generally complete in 1 year
- Formal induction ceremony takes place at FCA's National Franchise Convention

Candidate

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Recertify every 3 years