



FRANCHISE COUNCIL OF AUSTRALIA

WA State Chapter Calendar 2016

Event	Date
Morning coffee catch-up - Making the most of complaints	Thursday 4 February
WA Breakfast: Is your Franchise Fit for the Future? Speaker: Gihan Perera	Wednesday 24 February
Franchising, A Force for Good Campaign: Perth Roadshow	Wednesday 24 February
Morning coffee catch-up – Preparing Winning Award Submissions	Thursday 3 March
Morning coffee catch-up – Well-being in the Workplace	Thursday 7 April
Morning coffee catch-up – Your Questions Answered - bring a Question	Thursday 5 May
Franchisor Breakfast – On the Couch with Franchisors	Friday 6 May
Franchising (& business Opportunities) Expo	Sunday 15 May
Morning coffee catch-up – Measure, Monitor, Manage - KPIs and Benchmarking	Thursday 2 June
Morning coffee catch-up – Achieving Franchisee Compliance	Thursday 7 July
Morning coffee catch-up – The Science of tenancy mix and site selection	Thursday 4 August
Franchisee Breakfast – On the Couch with Franchisees	Tuesday 23 August
Morning coffee catch-up – How to grow your brand	Thursday 1 September
Morning coffee catch-up – Recruitment strategies that work	Thursday 6 October
Morning coffee catch-up – Marketing - the 5 "P"s	Thursday 3 November
FCA Breakfast – Business Valuations and Exits	Friday 9 November
Christmas function	Tuesday 13 December

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