

# HAVE YOUR SAY!

## RESOURCE DEVELOPMENT ON ICE AND PHARMACEUTICAL ABUSE IN NSW

### WHO SHOULD COME ALONG?

We are looking for 10-12 Aboriginal community members who have been affected by ice and/or pharmaceutical misuse. **Participants must be 16 years and over.**

### WHAT WILL BE DISCUSSED?

We would like your feedback and input for Aboriginal specific resources for our community to raise awareness and education on the dangers of ice and pharmaceutical abuse in our community.

The focus group will test:

- key messages;
- overall campaign look and feel;
- provide feedback on supporting resources and
- identify any community champions.

In addition we are also looking for feedback on:

1. how the supporting resources can be improved (including content, look, tone, format); and
2. what distribution channels would be appropriate to achieve greatest reach to the target audience.

### HOW LONG WILL IT GO FOR?

Focus groups generally will run from 1.5hr to 2hrs

### WILL I BE REIMBURSED FOR MY TIME?

A \$25 Gift voucher and light catering will be provided

### DETAILS:

★ **WHERE:**

Marrin Weejali Aboriginal Corporation  
79-81 Jersey Rd  
Blackett

★ **WHEN:**

Tuesday 23rd August

★ **TIME:**

10:30am - 12:30pm

**If you are interested in participating, please contact:**

Rita Michael - (02) 9628 3031 OR  
Jasmine Sarin - 0404160305  
jasmines@coxinallridgeway.com.au

**Focus testing is conducted within a private and confidential context**

