



Foundation Red' DVD Launched at Australia Zoo

After 12 months of planning we are very pleased to announce that the updated edition of 'Foundation Red' is now complete. Available for free and simply ordered online, we see this as a vital resource for children, teachers, concerned parents and care providers.

The revised edition is a complete rewrite of the original version which proved a huge success, achieving orders in excess of 10,000 copies.



Order your FREE DVD online today!

They were sent Australia wide with some sent internationally. New topics covered in the revised edition deal with the increasing safety concerns of children using the internet; the misuse of mobile phones; namely, the sending of spiteful messages or rude photos; the increased prevalence of bullying in our community, the inherent dangers of social network sites like Facebook and Twitter. We also cover the 4 key safety tips for children to keep safe.

The 'Foundation Red' DVD
can be ordered for FREE at
DanielMorcombe.com.au

Not only do we have new material but it is also presented in a fun, non-confronting manner with many segments delivered by fantastic role-models like Jessica Watson, Bindi, Robert and Terri Irwin, Shane Webcke, Kay McGrath, Agro, Jamie Dunn, Constable Kenny Koala plus numerous authoritative figures from the Queensland Police Service including Snr Sgt Kim Jackson and AFP Commissioner Tony Negus.



Mooloolaba Primary School students who participated in some of the DVD content attend the launch. Photo courtesy of the Sunshine Coast Daily

Not only is the DVD free but also contained in the package is a Resource Booklet. This contains much of the material in a simple format that can be referred to time and time again. Within 5 days of the launch more than 350 orders had been made requesting in excess of 500 DVDs. Looks like we have a hit on our hands!

Day for Daniel - October 29th

Plans are in full swing and all we need now is for more and more schools to register online and participate in our National Day-of-Action on personal safety for children.

The aim is simple, so why not dedicate some portion of the school day to this? It could be 5 minutes at an assembly or a specific classroom activity lasting an hour. Our new DVD would make a perfect resource for use on this day, or perhaps contact your local Police Station and ask if one of the Officers could talk to students about ways to keep safe.

Remember Day for Daniel is not a memorial day or a day to be sad. It is a day where we can use the very real story of Daniel as an example to children of why they need to be equipped with skills and confidence to recognise dangerous situations or physical abuse and do something about it. Register online, it's FREE, plus we will send your school a DMF supporters pack. Visit DayforDaniel.com.au

Walk for Daniel - October 29th

Locally on the Sunshine Coast we hold our now traditional 'Walk for Daniel' event to kick start Day for Daniel. Starting at the Suncoast Christian College Woombye at 7am we walk to Kolora Park Palmwoods which takes only about 40 minutes, is 3 1/2 km long and mostly downhill. This is very easy and not intrusive in your day, come and join us. A sausage sizzle and entertainment commence at 6.30am with the event closed by 8am. Please visit DayforDaniel.com.au



Walk for Daniel has a red theme and makes a collective statement that crime against children has no place in modern Australia. The route symbolically takes us from Daniel's last sighting point back to Palmwoods, a trip he did not make but we complete that journey for him.

Dance for Daniel - 19th March 2011

Planning for our biggest fundraiser of the year is now in full swing. Dance for Daniel 2011 will be our 6th annual formal event; like the previous 5, it promises to be a magical night to remember. Please note the 19th of March 2011 in your diary now to avoid disappointed.



Please join us for first class food, superb entertainment and unforgettable friendships. It is also the night where we celebrate and recount the fine achievements of the Daniel Morcombe Foundation over the last 12 months. You can register your interest under Events on our website.

National Missing Persons Week

Denise and Bruce were invited by the AFP's National Missing Persons Coordination Centre to attend this year's launch in Melbourne. Always an event that draws emotion to the surface, this year's guest speaker was Eugene Milogard who attended with his mother Luba and brother Nick. They, like all guests, listened to a 40 year journey to find Tamara who at just 16 years old, vanished on the 18th September 1971.



Kevin, Monique, Eugene and Luba

We thank the Minister for Home Affairs Hon. Brendon O'Conner and AFP Commissioner Tony Negus for the invitation. Denise's parents Kevin and Monique also attended and as always the hospitality and generous support toward all families of the missing by NMPCC staff is so positive.

Andrew Thompson Found

International Missing Children's Day 2010 observed on the 25th of May earlier this year had a focus on parental abductions.



Andrew before he was abducted in 2008

Our supporters can feel well pleased; because of your backing the DMF provided sponsorship for a father's trip to Europe in search of his son who was abducted by his mother 2 1/2 years ago.

Just days ago Andrew was found in Amsterdam alive and well. Australian authorities are working with the father, Ken on the complex issues that lie ahead for them. What a great outcome!

Child Protection Week

Child Protection Week 2010 has just finished and this year due to our many supporters we were able to contribute in a tangible way. We successfully launched our child safety DVD at Australia Zoo plus Denise and Bruce representing the DMF attended a family day of activities in Townsville as part of 'Fun in the Sun'.



This event was well attended by local families with many making their way to our display which was prominent with our distinctive DMF marquee and sign written trailer. Our thanks to event organiser Snr Const Bernie Strow and support people including many Police Academy Cadets.



Off duty Snr Const Michelle Vico from Bowen and Snr Const Bernie Strow from Townsville do outstanding community work keeping kids safe

Crime Prevention Conference, Aye

Paul Stanley representing the Matthew Stanley Foundation along with Denise and Bruce Morcombe representing the Daniel Morcombe Foundation were keynote speakers at a Crime Prevention and Community Safety Conference recently held in Aye, North Queensland. Paul Stanley is the face behind the 'One Punch Can Kill' campaign which was established after the tragic loss of son Matthew.



While in the region Denise and Bruce spoke to students at Burdekin Catholic High School. The students asked a variety of well rounded questions about the DMF's aims and were surprised at our work in supporting young victims of crime.

Having a broad message that it is not cool to fight, especially when fuelled by alcohol, his story is a reality check for young people.

The 2 day conference was an opportunity for police and community leaders from around the state to swap ideas and highlight some of the positive measures undertaken in various regions to combat violent behaviours, substance abuse, internet misuse, bullying and more. We also heard about custodial punishments on juvenile delinquents, alternative education programs to assist young people desist from crime and so on.

It is the broadening of one's knowledge bank and inspiration from others that make events like this well worthwhile. With new partnerships formed and a will to make a difference it is very uplifting. Our thanks to the organisers and all who attended.

Coronial Inquest

The Queensland State Coroner Michael Barnes has announced that the hearing into Daniel Morcombe's abduction and suspected murder will commence at the Maroochydore Courthouse at 10am on Oct 11th. Daniel's family welcome the Hearing and hope that it finally unearths the truth and leads them to find Daniel. Expected to take a number of weeks it is an opportunity to quiz witnesses and persons of interest identified during almost 7 years of investigative work by Queensland Police.

Please note that the DMF will operate as normal during the Inquest sitting days. Merchandise orders, DVD requests, Day for Daniel school registrations and general correspondence will be actioned to the best of our ability by volunteers.

Online Shop

Remember that you can order all Daniel Morcombe Foundation merchandise including t-shirts, pens, hats, badges, pins, flags & more in our online store! Get red, Red, READY for Day for Daniel 2010 and logo on to DanielMorcombe.com.au.

