

Map Strategic Workforce Services

MEDIA RELEASE

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Retirement Announcement Notice

It is with personal regret but warm wishes that I am announcing the retirement of MAP Strategic Workforce Services' director, Ms. Gina O'Rourke-McKay.

Ms. O'Rourke-McKay has been with the organization since its conception a little over five years ago. During her tenure, the organization experienced impressive growth. The people who have partnered with MAPSWS all reported her good-hearted nature, positive attitude, enthusiasm and great networking skills. Gina worked diligently to develop, deliver and deploy strategic workforce solutions to support the development of a learning and mentoring culture in the skilled trade sector of New Brunswick. She believed in the importance of mentoring and went above and beyond to ensure the program was available to companies and individuals who could benefit from its philosophies.

Not wanting any sort of event or celebration, we are taking this opportunity to recognize her contribution and our appreciation for her devotion to MAPSWS these past years. Please join us in wishing Gina all the best in this next phase of her life.

Sincerely,

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About NB-MAP:

NB-MAP (New Brunswick Mentor Apprentice Program) is a program dedicated to creating mentoring and learning cultures to increase the quality and effectiveness of on-the-job training, knowledge transfer and inclusion in NB workplaces. NB-MAP is delivered by MAP Strategic Workforce Services, a provincial industry-led non-profit organization which was formally incorporated as a non-profit organization in February 2016. NB-MAP is championed and supported by the New Brunswick Building Trades Unions and the NB Dept. of Training, Labour and Population Growth, Apprenticeship and Occupational Certification Branch.

