



print solutions

Underwood

**PRINT • DESIGN • PROMOTIONAL
PRODUCTS**

Supplying authentic Indigenous artwork & designs

 Like us on Facebook @snapunderwood

A decorative Indigenous art pattern in the top-left corner, featuring concentric circles and wavy lines in blue, orange, and red, with white dots forming a border.

BUSINESS INTRODUCTION

Company Profile

Snap Print Solutions Underwood is a wholly-owned Indigenous business specialising in the production of digital and offset printing, delivered with personal attention, excellent communication, and the intention to exceed expectations at all stages of each job.

Our attention to detail and personal consideration to individual customer requirements comes as a result of the business owner managing and working directly in the business. Our ethics and reputation demand a high standard of output to be the basis of ongoing customer relationships and our primary source of referral.

Based in Underwood in Logan City, south of Brisbane, our focus is mostly local though we've been doing a lot of work nationally - in particular for Indigenous businesses or organisations. We like to deal with all our customers personally, and have built our reputation on going the extra mile. Our primary purpose is to offer excellence in all things to do with printing, design and website development.



MISSION

Statement

Karen Seage, Owner and Managing Director of Snap Print Solutions Underwood, is supporting - via employment opportunities and on the job training - young talented people who are proud of their indigenous backgrounds and are keen to learn about the industry. This is what I want our legacy to be. Not just a print and design business, but a supportive environment empowering young people to reach their goals.

BUSINESS

Capabilities

From digital and quick printing for business cards and business stationery, to offset printing for flyers, brochures and direct mail, you can trust Snap Print Solutions Underwood to know what it takes to deliver on a promise.

We assist new businesses in creating a corporate logo or a brand identity, or existing businesses looking for reinvigoration. Our designs convey a unique identity and deliver it consistently across several mediums. Our talented team of graphic designers have the experience and creativity to bring ideas to life.

Snap Print Solitions Underwood helps businesses grow online with websites and apps that evolve with the business as it grows. We will work with business owners to design and create a website that suits specific needs, and we also use other online tools like email marketing, QR codes and ePublications.

FURTHER OPPORTUNITY *and Reference*

We also aim to expand government opportunities following the successful provision of printing services to the ATO, Indigenous Business Australia and other government departments.

Snap Print Solutions Underwood has already successfully tendered, won and provided printed and digital material to organisations including:



Snap Print Solutions Underwood acknowledges the Traditional Owners of country throughout Australia and recognises their continuing connection to land, waters and culture. We pay our respects to Elders past, present and future.

YARNIN WITH

Karen Searge

What inspired you to start your own business?

I was inspired by the possibility of independence. I'd worked hard as a graphic designer and manager for other Snap Centres over the years. I had lots of experience and I was really good at my job. I thought: why not do this for myself? I also hope I can inspire other Indigenous women to have confidence and think big. I should mention that I have been assisted in my success by the support of the Snap Franchise team and Indigenous Business Australia.

What have you found to be the most effective way to promote your business?

The most effective way to promote your business is through networking and word of mouth. If you provide a service to a client and they are happy they'll come back, and they'll recommend you to others. It all comes down to making customers happy by providing the most excellent service possible. This also means developing close relationships with my clients; they come to know they can trust and rely on me, and that I'll go the extra mile for them.

I draw my identity from being a Nunagal, Quandamooka women from Minjerribah, North Stradbroke Island. A wife, a mother of 4 adult children, 3 grandchildren and the Franchise owner of Snap Print Solutions Underwood.

Have you been in any leadership roles previous to owning your own business?

I have been working in the industry of marketing for 32 years, starting out as a graphic designer and then moving into a production area to gain knowledge on all aspects of the printing process. Joining Snap I moved into a sales position, managing centres and then eventually being offered a centre of my own.

What is your purpose in business?

My purpose in business is to offer excellence in all things to do with printing, design and websites.

Where are you based? Is your focus Local, National or Global?

I'm based at Underwood in Logan City, south of Brisbane. Our focus is both Local and National, I like to deal with all our customers personally so flying anywhere from Gladstone to Canberra is not unusual.

What is your #1 Time Management Tip?

I start the day early. I have a strict weekly timetable where I set a certain time aside each morning to deal with essential tasks like accounts, marketing and follow-ups with clients. Once I've done those then I can get on with doing business for the rest of the day.

Proud Member of: **Supply Nation**

Proud Board Member of: **SEQ Indigenous Chamber of Commerce**

Proud Member of: **Soroptimist Logan Inc.**

A vibrant Indigenous art pattern in blue, orange, and white, featuring concentric circles, wavy lines, and dotted borders, positioned on the left side of the page.

AUSTRALIAN TAXATION OFFICE

The service from Snap Print Solutions Underwood is exceptional, we received the various material that we ordered within tight timeframes. Snap Print Solutions Underwood was by far the most competitively priced company we received quotes from and the new material our team has received has had nothing but positive feedback.

Andrew Iselin HR Officer | Workplace Diversity Workforce Strategy and Change
| ATOP | Australian Taxation Office

LYMPHOEDEMA ASSOCIATION OF QUEENSLAND INC.

Snap Print Solutions Underwood, I am your number one fan. Well done, keep up the great work! With your help our new calendars were a huge success.

Mrs Karen Swift | Lymphoedema Association of Queensland Inc. Marketing

INDIGENOUS SUPPLY CHAIN CONNECTIONS

Karen Seage and Snap Print Solutions Underwood have done a great job for Indigenous Supply Chain Connections on business cards, a colour flyer and a banner. Karen's high quality design and printing work for ISCC has helped us present a very strong and professional image to our clients.

Robert Barton | CEO of Indigenous Supply Chain Connections

ISCARIOT MEDIA

I have been using Snap Print Solutions Underwood for just over twelve months now, for my own business printing as well as for my clients'. I thoroughly recommend Karen and the whole Snap Print Solutions Underwood team for their high quality and timely service. Karen has been able to deliver fast-tracked print jobs a number of times over the past twelve months. She has also provided useful advice about different printing options. I wholeheartedly recommend Karen and the Snap Print Solutions Underwood team.

Leesa Watego | Director | Iscariotmedia



Testimonials

CARERS QLD

On behalf of Carers

Qld I would like to express our appreciation in the design and printing of our Reconciliation Action Plan (RAP).

Snap Print Solutions Underwood provided a professional service that was priced competitively in the marketplace. Each step of the way, you and your team delivered on the brief provided.

The design work on our RAP booklet was outstanding and the Snap Print Solutions Underwood team went above and beyond what was required. An example of this was sourcing a local painting for inclusion in the design of the booklet.

Mrs Lisa Greenaway | Marketing Manager

INDIGENOUS BUSINESS AUSTRALIA

We have used Snap Print Solutions Underwood printing services for many of our printed products and continue to use them for their professional and timely service, helpful advice and attention to detail on projects printed both offset and digital.

The Snap Print Solutions Underwood team are able to provide prompt and clear feedback to help us achieve the quality results we require. When changing from a coated to an uncoated stock, we worked closely with Snap who were able to ensure that we got the colours printed just right. Snap Print Solutions Underwood were also able to securely provide print services under embargo and to strict Government requirements and deadlines when printing our Corporate Plan.

I am happy to recommend Snap Print Solutions Underwood as a print service provider. If you require any further information on how Snap Print Solutions Underwood have assisted us, please feel free to give me a call.

Lucy Loadsmen

Communications and Marketing Manager
Indigenous Business

Gura



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**MINJERRIBAH MOORGUMPIN
ELDERS-IN-COUNCIL
ABORIGINAL CORPORATION**
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WEB: www.mmeic.com.au
PO Box 106, Dunwich QLD 4183



Getting to: Terra Bulla Leumeah

Terra Bulla Leumeah is located on the north western side of Minjerribah (North Stradbroke Island) near Dunwich.

You can either catch a vehicle or passenger ferry from Cleveland to Dunwich via Stradbroke Ferries.

If you are taking the passenger ferry MMEIC can provide a mini bus to transport groups of up to 19 people (bookings essential).



If you are travelling independently, Terra Bulla Leumeah is located at 151 Dickson Way, Myers on Minjerribah (North Stradbroke Island).

For bookings or enquiries:
Phone phone Maria on (07) 3409 9723
or email mmeic@bigpond.com



Minjerribah Moorgumpin Elders-in-Council
Aboriginal Corporation (MMEIC)
MMEIC Cultural Education Programs
@ Terra Bulla Leumeah

MMEIC deliver a range of Aboriginal Cultural Education Programs at Terra Bulla Leumeah, a Rutland City Council bushland property situated at 151 Dickson Way, Myers on Minjerribah (North Stradbroke Island).

www.mmeic.com.au

For bookings phone
Maria on: (07) 3409 9723
email: mmeic@bigpond.com

Terra Bulla Leumeah

A beautiful place, here I rest

**Cultural Education
Programs on Minjerribah
(North Stradbroke Island).**



The Minjerribah Moorgumpin Elders-in-Council (MMEIC) of Minjerribah (North Stradbroke Island) invite you to attend their Cultural Education Programs.

Myora on Minjerribah, (North Stradbroke Island)

The Elders named the site
"Terra Bulla Leumeah" the English translation is:
"A beautiful place, here I rest"

The site has a strong link to the recent and long term past of Aboriginal people in the region as it was previously the old Myora Mission site. The Elders find and its importance as a gathering place. The area is also listed as a regional conservation area by the Environmental Protection Agency, due to the significant vegetation and habitat types present.



MMEIC have recently upgraded the site with an extensive Bush Tucker Trail and landscaping to beautify the grounds. They have installed wheelchair access and a car parking area, with a disabled car park as well as extra seating for their cultural education program. This upgrade project was kindly sponsored by Shalco Australia Limited through the Stradbroke Island Mining Community

Foot, Rutland City Council, Stradbroke Ferries / Stradbroke Island Holidays.
Terra Bulla Leumeah is a beautiful destination where everyone can experience local Aboriginal culture and enjoy the natural beauty of the island.

**MMEIC Cultural
Education
Programs
available for
group bookings**

**Cultural Talks delivered by
MMEIC Elders.**

There are a wide range of topics to choose from and we will customise the content for your interest areas:

- Aboriginal History- Pre and Post Colonial
- Fishing
- Traditional Tools and Weapons
- Bush Tucker and Medicinal Plants of Minjerribah
- Dreamtime and Creation Stories.



Aboriginal Art and Craft Workshops for Adults or Children

- Aboriginal Dance and Song
- Weaving
- Sand Art
- Painting
- Spear and Boomerang Throwing.



MMEIC Guided Tours

Enjoy a guided tour of the site with one of the MMEIC Elders.

The tour will involve the history of the Myora Mission, the Terra Bulla Bush Tucker Trail and the Myora Cemetery.



**MINJERRIBAH MOORGUMPIN
ELDERS-IN-COUNCIL
ABORIGINAL CORPORATION**



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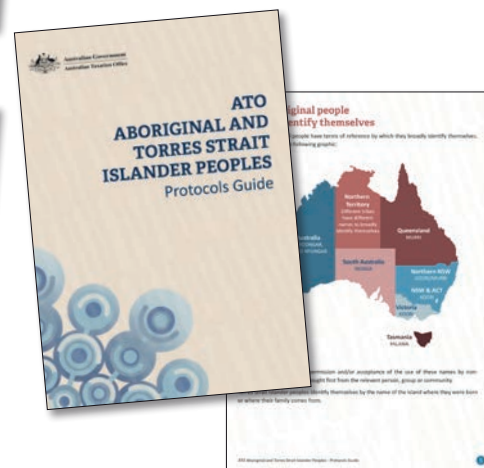


CAPABILITY STATEMENT, PROMOTIONAL FLYERS AND PULL-UP BANNER



print solutions

CHIATO BANNER, LANYARD & BOOKMARK, VSS ANNUAL CONFERENCE & BOULDER BUILT HOMES GATE-FOLD



QUEENSLAND CARERS RAP, WORKPAC RAP AND ATO BROCHURES



- 1. Provide the highest quality, safest, most secure.
- 2. Outlast and outperform any other tank on the market, ever.
- 3. Have substantial entertainment impact.

No. No one thing, what are the 3 really well? - Because it's our passion.



**STAINLESS
STEEL
RAINWATER
TANKS**

"I can certainly recommend Select Water Tanks. Their product is exceptional quality and we were so pleased with the installation process. Nothing was too much trouble for their team despite us living remotely from their factory."

STEVE FISHER (KILCOY)

"I have purchased a number of tanks from Select over the last few years ranging from 5,000 litres to 50,000 litres and have found their quality and service to be excellent. I believe that these stainless steel tanks are the best value proposition for anyone interested in health and long-lasting products."

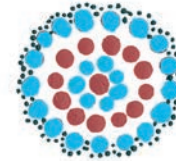
DR DAVID BEDFORD

"We are extremely happy with the finished product - Scott went to great lengths to ensure that we received exactly what we were looking for. After research, it was clear that Stainless Steel was the only way to go, and very cost effective! I am more than happy to recommend Scott and his team at Saint Water Tanks."

When hygiene, durability and general peace of mind are paramount, there is no alternative to a Stainless Steel Radiator Tank.

Connect us today and we will surpass and delight you with our fast, courteous service and impressive prices.

P: (877) 554-8571 F: (877) 554-8581
5703 Centenary Place
Logan Village, OH 4307
www.stainlessrainwatertanks.com



Aunty Peggy Tidyman
Gunggari Elder

Global Women's Peace
Network

Citizen of the Year 2018



PROMOTIONAL FLYERS, PULL-UP BANNERS, BUSINESS CARDS AND COLLECTOR CARDS



print solutions
Underwood

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