

WHAT IS A COOKIE?

A cookie is a small data file that a website asks your browser to store on your computer or browsing device. The cookie provides certain information allowing the website to “remember” your actions and preferences over time.

WHAT TYPES OF COOKIES DO WE USE?

There are some cookies that are necessary to allow you to browse our website, use its features and access secure areas. For example, we use a resolution cookie for the duration of a session to determine your resolution setting to provide an optimal browsing experience. That is, the website layout will be displayed differently on a computer versus a mobile phone.

Session Cookies

These are temporary cookies stored on your computer which remember certain preferences during the course of your visit to the website and expire once you close your browser.

Persistent Cookies

Persistent cookies are those cookies that are used to remember your preferences within the website and will remain on your computer even after you close the browser or restart your computer. These cookies are used to analyze a user’s behavior with regards to visit patterns so that we may improve our website functionality for you and other users.

Third party cookies

Medtimesaber uses Google Analytics, YouTube, and other third-party to assist us in measuring how our users interact with our website content. These types of cookies log what our users have done on previous pages and how they interact with the website.

For example, when you visit a page with an embedded video or link to YouTube, these videos or links may contain third party cookies. We are in no way responsible for the cookies of third party’s and encourage you to consult the privacy policies of these third parties to determine their use of cookies.

Rejecting and Deleting Cookies

You can manage and control the use of cookies on your computer in a number of ways. However, keep in mind that in doing so, it may affect or negatively impact your browsing experience at Medtimesaber and possibly parts of our website may no longer be accessible or functional.

For more information on how to modify your browser settings or how to block, manage or filter cookies, you can review your browser's help file or through such sites as www.allaboutcookies.org.

Many of the third-party sites we use offer the opportunity to opt out of their tracking systems. You can read more about the information they collect and how to opt out in the links listed below.

For additional information on Google Analytics, please visit their website at [Google Analytics](https://www.google.com/analytics/).

For additional information on YouTube, please visit <https://support.google.com/ads/answer/2662922?hl=en-GB>

Cookie declaration last updated March 26, 2020 by Cookiebot

Cookies Necessary for the Functioning of the Site

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	FUNCTION	PROVIDER	EXPIRY
_cfuid	Load-balancing, deliverance of web site content and serving DNS connection for website operators	Medtimesaberhelp.zendesk.com	Session
_zlcstore	Chat-box function	Medtimesaber.com	Persistent
CookieConsent	Stores the user's cookie consent state for the current domain	Medtimesaber.com	1 year
AWSALB	Registers which server-cluster is serving the visitor. Used in context with load-balancing in order to optimize user experience	Zopim.com	6 days
PHPSESSID	Preserves user session state across page requests	Medtimesaber.com	Session
Rc::c	Used in context with video-advertisement. The cookie limits the number of times a visitor is shown the same advertisement-content. The cookie is also used to ensure relevance of the video-advertisement to the specific visitor.	Google.com	Session
ZD-suid	Unique ID that identifies user's session	Medtimesaber.com	Persistent

Preferences

Preference cookies enable a website to remember information that changes the way the website behaves or looks. Example, preferred language or region you are in.

COOKIE NAME	FUNCTION	PROVIDER	EXPIRY
ZD-store	Registers whether the self-service-assistant Zendesk Answer Bot has been displayed to the website user	Medtimesaber.com	Persistent

Statistics

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	FUNCTION	PROVIDER	EXPIRY
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the site	Medtimesaber.com	2 years
_gat	Used by Google Analytics to throttle request rate	Medtimesaber.com	1 day
_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website	Medtimesaber.com	1 day
AWSALBCORS	Pending	Zopim.com	6 days
Collect	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels	Google-analytics.com	Session
ZD-buid	Unique ID that identifies user's session	Medtimesaber.com	Persistent
ZD-currentTime	Registers the date and time for the user's latest visit to the website	Medtimesaber.com	Session
_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the site	Medtimesaber.com	2 years
_gat	Used by Google Analytics to throttle request rate	Medtimesaber.com	1 day
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ZD-buid	Unique ID that identifies user's session	Medtimesaber.com	Persistent
ZD-currentTime	Registers the date and time for the user's latest visit to the website.	Medtimesaber.com	Session

Marketing

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	FUNCTION	PROVIDER	EXPIRY
_zlcmid	Preserves users states across page requests	Medtimesaber.com	1 year
GPS	Registers a unique ID on mobile devices to enable tracking based on geographical GPS location	Youtube.com	1 day
IDE	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	DoubleClick.net	1 year
Test_cookie	Used to check if the user's browser supports cookies	Medtimesaber.com	1 day
VISITOR_INFO1_LIVE	Tries to estimate the users' bandwidth on pages with integrated YouTube videos	Youtube.com	179 days
YSC	Registers a unique ID to keep statistics of what videos from YouTube the user has seen	Youtube.com	Session
Yt-remote-cast-installed	Stores the user's video player preferences using embedded YouTube video	Youtube.com	Session
Yt-remote-connected-devices	Stores the user's video player preferences using embedded YouTube video	Youtube.com	Persistent
Yt-remote-device-id	Stores the user's video player preferences using embedded YouTube video	Youtube.com	Persistent
Yt-remote-fast-check-period	Stores the user's video player preferences using embedded YouTube video	Youtube.com	Session
Yt-remote-session-app	Stores the user's video player preferences using embedded YouTube video	Youtube.com	Session
__zlcmid	Preserves users states across page requests	Medtimesaber.com	1 year

Zte#	Saves a Zopim Live Chat ID that recognizes a device between visits during a chat session	Medtimesaber.com	Session
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Unclassified

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	FUNCTION	PROVIDER	EXPIRY
resolution	Unclassified	Medtimesaber.com	Session