

## 15. PRIVACY POLICY

This Medtimesaber (“**Medtimesaber**”, “**Our**”, “**Us**” or “**We**”) privacy policy (the “**Policy**”) applies to a User or a Registered User (as defined below) of the Medtimesaber internet site [www.medtimesaber.com](http://www.medtimesaber.com) (“**Website**”). A User refers to any individual, corporation, business or partnership who uses any of our Websites, services, information or products (collectively, “**Content**”) of Ours, and includes a Registered User. A Registered User means an individual, corporation, business or partnership who has subscribed to our restricted access services and has access to additional Content, including, but not limited to, advanced features, information, content, links, reports, text, publications, articles, physician specialties, practice areas, addresses, contact information or other materials (“**Registered User Content**”) contained on or in our Website. Medtimesaber is dedicated to maintaining high standards of privacy and confidentiality with respect to any Personal Information (as defined below) we receive from our User’s and others, pursuant to our obligations under *Canada’s Personal Information Protection and Electronic Documents Act, S.C. 2000, c. 5 (“PIPEDA”)* and any applicable provincial privacy legislation.

Our Website and its Contents may include links to third-party websites. Medtimesaber shall not be responsible for the content or privacy compliance of any third-party websites or such links as may be contained in the third-party websites. You should check such websites for their privacy statements and the terms of use that apply to them.

By using the Website, you give explicit consent for the collection, use, disclosure and retention of your personal information where required, as described in this Policy and our Terms of Use.

### 1. PERSONAL INFORMATION

While a user may visit our Website anonymously, Medtimesaber may collect Personal Information from users who send us inquiries or voluntarily sign up as a Registered User to access Registered User Content. “Personal Information” is any personally identifiable information about an individual or an individual whose identity may be inferred or determined from the information provided, which may include information such as your name, address, email address, telephone number or fax number. This Policy does not cover any data from which the identity of an individual cannot be determined. Medtimesaber only uses Personal Information of Users to provide its services, products and information.

You may always refuse to supply Personal Information; however, in doing so, it may prevent you from engaging in certain Website related activities, use of certain services or access to certain parts of the Website. Medtimesaber collects Personal Information when an individual voluntarily provides such information. We do not passively collect Personal Information by any electronic or other means. While Medtimesaber collects the email addresses of Registered User’s and Users who send us inquiries, you may indicate that you do not wish to receive unsolicited emails from us.

## **2. INFORMATION COLLECTED BY MEDTIMESABER**

### ***User Activity***

Medtimesaber may collect and analyze non-identifiable information from your browsing activity on Our Website, including, but not limited to, searches you perform on the Website, type of physician you seek, third-party links that you click on, your time on the Website, your time on each page, session activity, browser type, operating system, type of device used to access the Website, MAC address, Internet Protocol address (IP Address) and the website you were visiting prior to visiting our Website.

For the transfer and receipt of certain types of sensitive information, such as financial information (e.g. credit card information, payment processing or any other payment information for billing purposes), you will be re-directed to a secured third-party payment processing server.

### ***User Request and Registered User***

We collect data from you when you become a Registered User of Medtimesaber, request information as a User, subscribe for a service, upload content or otherwise actively send us information and data to our Website. This may include, but is not limited to, your username, password, first and last name, practice or specialty area, email address, telephone number, street address, gender, interests, messages, and any other data included in a submitted profile.

## **3. USAGE OF YOUR PERSONAL INFORMATION**

Personal Information collected by Medtimesaber may be used for the purposes of fulfilling our objectives and mandate, of which include:

- (i) providing you with services, information, data and support that you have requested from us, including the use of our Website;
- (ii) communicating with Users and Registered Users to determine their needs and to manage the relationship between them and Medtimesaber;
- (iii) sending periodic emails with updates pertaining to your account registration, account assistance, responding to inquiries, questions or other requests from Users and Registered Users;
- (iv) meeting legal or regulatory requirements; and
- (v) communicating for any other purposes for which we are required or have the Users' and Registered Users' consent.

The use of your Personal Information is limited to the scope as set out in this Policy, unless expressly

stated otherwise. Medtimesaber shall not sell, trade, negotiate, exchange or disclose any Personal Information we have obtained without your prior written consent.

Notwithstanding this Policy, there are circumstances where the use and / or disclosure of Personal Information by Medtimesaber may be justified, permitted or obligated to do so without your consent. These may include, but are not limited to, where Medtimesaber has reasonable grounds to believe that the information is fraudulent, where required by law or an order of the court, administrative agency or other tribunal, where it is necessary to protect the rights, safety or property of an identifiable individual or group, where it is necessary to collect on fees, for the purposes of investigating a contravention of a federal, provincial or foreign law or in order to protect or defend a legal interest of Medtimesaber.

Your Personal Information may also be transferred to a service provider which is located outside of the jurisdiction of Canada, where the privacy laws may have different treatment or levels of protection than those in Canada. In such cases, your Personal Information may be subject to access under the applicable foreign legislation.

#### **4. CONSENT**

By providing us your Personal Information, you consent and agree to its use by Medtimesaber in accordance with this Policy, its Terms of Use and as otherwise permitted or required by law. If you are required to or do provide us with Personal Information about other individuals, corporations or businesses, you warrant and represent that you have obtained their consent prior to disclosing the information to Medtimesaber.

We may also seek your consent to use or disclose your Personal Information after it has been collected in cases where we may wish to use or disclose the information for a purpose not previously identified or expressed in this Policy.

You may withdraw your consent to us using your Personal Information at any time by sending us an email to [contact@medtimesaber.com](mailto:contact@medtimesaber.com), subject to any legal and contractual obligations.

#### **5. REGISTERED USER ACCOUNTS**

Subject to this Policy, Medtimesaber uses best efforts to ensure that the Personal Information provided to us is accurate, current and complete. Generally, Medtimesaber does not modify your Personal Information or account information unless we are notified or discover that your Personal Information is inaccurate, incomplete, or out of date, in which case we will notify you by email of the issue. If the Personal Information is not corrected or removed within fourteen (14) days, Medtimesaber may either correct the information or temporarily suspend your account until such time as the information has been corrected or removed.

Medtimesaber reserves the right to delete or disable a Registered Users account at its sole discretion for, but not limited to, failure to pay subscription fees, misrepresentation, where it is suspected or reported that the account is in violation of the Terms of Use, this Policy or in breach of any laws or regulations.

## **6. PROTECTION AND RETENTION OF YOUR PERSONAL INFORMATION**

Medtimesaber uses reasonable technical, contractual, physical and administrative security steps to protect your Personal Information. Access to your Personal Information is used only in accordance with the principles set forth in this Policy and the relevant applicable laws.

Medtimesaber may use third parties to perform services, such as web maintenance, improvements to the Website and our services, data and information, to protect data, and to optimize the experience for our users. These third parties may come into contact or have access to Personal Information in the course of providing such services, which may also include transferring such Personal Information to other jurisdictions and other countries. Such transfers are only made as necessary and for the purposes stated herein.

Medtimesaber may also use third-party service providers to host and store data, its Website and other services pursuant to our agreement with such providers. We are advised by such service providers that they implement Security Sockets Layer (SSL) encryption technology to encrypt sensitive personal data, and that they apply what they consider adequate security measures for the protection of information on their systems. Medtimesaber shall not be liable (to the fullest extent of the law) for any damages, loss, injury that may result from the misuse, loss or unauthorized access of any information, including Personal Information, by such companies and service providers.

No method of transmission or storage of data and information can ever be guaranteed 100% secure. If a User or Registered User has reason to believe that the interaction with Medtimesaber is no longer secure, please contact us immediately.

Medtimesaber does not actively maintain and store information of former Registered Users, however, we may retain non-personally identifiable information for the purposes of research and analytical purposes or for any necessary business or legal purposes, including fraud and abuse prevention. When we no longer require your Personal Information, Medtimesaber shall destroy, erase or make anonymous any personal information that is no longer required to fulfil the identified purpose.

## **7. PAYMENTS**

Medtimesaber uses a third-party service provide, PayPal (the "Payment Processor"), to receive and process payments for donations and Registered Users. The processing of payments will be subject to the terms, conditions and policies of the Payment Processor in addition to Medtimesaber's Policy and Terms of Use. We are not responsible for any error, data loss, misuse or damages caused by the

Payment Processor.

## **8. COOKIES**

Medtimesaber uses cookies on its Website, which are used to provide us with certain information about you, including statistical information, Website personalization information and Registered User account information. If you wish to adjust or disable cookies, you can do so by adjusting your internet browser's settings. However, disabling cookies may prevent you from accessing part or all of our Website. Each internet browser is different, consult your browser's "help" setting for more information.

## **9. LINKS TO THIRD-PARTY WEBSITES**

Medtimesaber may make available links to other third-party websites. Upon clicking such link, you will be leaving our Website and be redirected to the third-party's website. MEDTIMESABER'S POLICY ONLY APPLIES TO PERSONAL INFORMATION AND DATA THAT ARE COLLECTED ON ITS WEBSITE ([www.medtimesaber.com](http://www.medtimesaber.com)). We are not responsible or liable for the privacy practices of any third-party websites to which the Website contains a link. You should review the privacy policy of such third-party websites before providing information to them.

## **10. ADVERTISING**

Medtimesaber serves both targeted and non-targeted advertisements on its Website, both of services it offers and advertising from third parties. While you may opt-out of certain targeted ads, you cannot opt-out of third-party non-targeted ads. Medtimesaber targets and measures the performance of ads using the following data, whether separately or combined, internet protocol (IP) addresses, cookies, browser type, advertisements viewed, articles read, search terms, search history or other information entered on a site, information provided by advertising partners, and geographical information.

Medtimesaber does not share your personal data with any third-party advertisers or ad networks except for device identifiers, with your permission or data which is public. However, if you click on an ad on our Website, the ad provider will be informed that a User has visited the page that displayed the ad, and they may, through the use of mechanisms such as cookies and similar technologies, determine the User. In such circumstances, we require that the advertising partner obtain your explicit opt-in consent before doing so.

## **11. EMAIL COMMUNICATION**

From time to time Medtimesaber may send you unencrypted emails when communicating with you. Occasionally, Medtimesaber may send you emails with information or data on events or articles we believe may be of interest to you based on your browsing habits of the Website. Where we send such unsolicited marketing emails, we provide you the option to unsubscribe at any time.

However, even where you have unsubscribed or opted out of receiving such marketing communications, Medtimesaber may still send you email communications related to your services, changes to policies and terms, important transaction information related to your account or subscriptions, renewal reminders and other such administrative messages.

## **12. ACQUISITION**

Information and Personal Information collected by Medtimesaber may be required to be disclosed to third parties in connection with any change in ownership or control of Medtimesaber's business, or any other reorganization, transfer, assignment or disposition of all or part of the business. If this occurs, Medtimesaber shall only disclose information in accordance with this Policy and shall not disclose more information than is required by any transaction.

## **13. CHANGES TO POLICY**

This Policy is effective as at October 1, 2019. Medtimesaber reserves the right to update and amend this Policy at any time at its discretion or where required by law or regulation. Changes shall be effective immediately and no notice need be provided to the Users or Registered Users of the Website. Please check this Policy page regularly for updates by checking the date of last update.

## **14. CONTACT**

Questions regarding this Policy should be directed to Vera Li at [contact@medtimesaber.com](mailto:contact@medtimesaber.com)

Should we fail to resolve your concerns to your satisfaction, you may contact the Privacy Commissioner of Canada at:

Office of the Privacy Commissioner of Canada 30  
Victoria Street, 1st Floor  
Gatineau, Quebec K1A 1H3 Canada  
1-800-282-1376

Effective date: This Policy was last updated and is effective as of Mar 18, 2020.