



Balanced Scorecard Professional Certification

Part 2: Advanced Balanced Scorecard

2-Day Training Course: Learn Advanced Tools & Techniques To Build, Implement And Sustain An Integrated Strategic Planning And Management System Based On The Balanced Scorecard

27-28 February 2020 • Sydney | 28-29 May 2020 • Brisbane | 27-28 August 2020 • Melbourne
26-27 November 2020 • Perth | 10-11 December 2020 • Gold Coast

Our Expert Course Instructor



Dr Michael Court
B.Ec, MBA, PhD

Dr Court recently retired as Managing Director of Balanced Scorecard Australia after 15 years senior consulting experience. His principal interests are in the strategic management of companies and organisations and in the development and implementation of performance measures and scorecard systems. He is a Senior Associate of the USA Balanced Scorecard Institute and a certified Balanced Scorecard Master Professional.

Certifying Bodies



Center for Excellence
in Public Leadership
THE GEORGE WASHINGTON UNIVERSITY

informa

corporate learning

REGISTER NOW > www.informa.com.au/balancedscorecardpart2

Balanced Scorecard Professional Certification

Part 2: Advanced Balanced Scorecard

27-28 February 2020 • Sydney
26-27 November 2020 • Perth

28-29 May 2020 • Brisbane
10-11 December 2020 • Gold Coast

27-28 August 2020 • Melbourne

ABOUT THE COURSE

The Balanced Scorecard is a strategic planning and management system that is used to align operational activities with the vision and strategy of an organisation, and to construct performance management systems that work. Successfully applied in small and large businesses, organisations and governments globally, the Balanced Scorecard is best practice modern management.

The Advanced Balanced Scorecard forms Part 2 of the Balanced Scorecard Professional Certification course. (The 'Introduction to the Balanced Scorecard Course' is required before taking this course).

This course builds on the introductory knowledge gained in Part 1 (Course 301) by focusing on common scorecard development difficulties and nuances found in real world organisations that have implemented the BSC. It investigates in detail areas such as strategic thinking, practical examples, cascading, budgeting, change management, facilitation evaluation and other advanced topics.

At the completion of Part 1 (Introduction) and Part 2 (Advanced), participants are eligible for Balanced Scorecard Professional Certification offered by the US Balanced Scorecard Institute through its association with the George Washington University College of Professional Studies (exam completion required).

WHO SHOULD ATTEND

This course is designed for people in private, public or non-profit sector organisations who have responsibility for building, implementing and maintaining a scorecard and other performance management systems. Typical attendees include those with responsibilities for implementing and/or maintaining the management system; developing appropriate performance measures; selecting software tools; cascading the scorecard; evaluating or reporting strategic and operational performance data; and/or improving resource allocation decision making.

Would You Like To Run This Course On-Site?

Informa Corporate Learning: On-site & Customised Training

If you have **8+** interested people, an onsite course can be an ideal solution. Speak with **Anton Long** or **Holly Baldwin** on **+61 (02) 9080 4455** to discuss your customised learning solution, or email training@informa.com.au

EXPERT COURSE INSTRUCTOR



Dr Michael Court

Dr Court recently retired as Managing Director of Balanced Scorecard Australia after 15 years senior consulting experience. His principal interests are in the strategic management of companies and organisations and in the development and implementation of performance measures and scorecard systems. He is a Senior Associate of the USA Balanced Scorecard Institute and a certified Balanced Scorecard Master Professional.

Dr Court's recent consulting activities include:

- The delivery of public balanced scorecard training programs in Adelaide, Melbourne, Sydney, Brisbane, Perth, Singapore and Ho Chi Minh City.
- The recent development of a large scale BSC program for the Malaysian State of Sarawak, previous BSC developments for the Mongolian Government, the Bhutan Sovereign Wealth Fund, and the Indonesian Prudential Authority.
- Current and recent consultancies with STULZ Australia Ltd, the Maldives Transport and Construction Corporation, Alphacrucis College, TSI Pharmaceuticals, SEQ Water, Golding Contractors Ltd, the Murrumbidgee Irrigation Authority, AMCAP Ltd, This Solution, Siemens Australia Ltd, AnglicareSA, the PNG Air Services Authority, PNG Airports Ltd, Lifestyle Australia, Highland Coffee Group (Vietnam), Dai-ichi Life Insurance (Vietnam) and the South East Insurances Group (Thailand).

Earlier career

Michael's early career was in economics and accounting with one of KPMG's Australian predecessors and then the Reserve Bank of Australia. He subsequently completed an MBA at the University of Washington and the Advanced Management Program at the Australian Staff College.

He occupied senior executive positions in financial management in both the public and private sectors, culminating as Finance Director and then Secretary of the SA Health Commission. After completing a Ph.D in strategic management, including research periods at the University of Washington and the London School of Economics, he was the inaugural CEO of a new statutory authority for the SA Government.

Michael retired from the public service in 1994 and established his own management consultancy practice specialising in the development and implementation of strategic management and scorecard systems. This became Balanced Scorecard Australia in 2009.

Prerequisite

The Introduction to the Balanced Scorecard Course (Part 1) is a prerequisite for this course as it covers the basic Nine Step methodology for building and implementing a balanced scorecard and is the fundamental starting point for anyone interested in scorecard development.



Book online
www.informa.com.au/balancedscorecardpart2



Book over the phone
+61 (02) 9080 4395



Book via email
training@informa.com.au

informa
corporate learning

Balanced Scorecard Professional Certification

Part 2: Advanced Balanced Scorecard

27-28 February 2020 • Sydney

26-27 November 2020 • Perth

28-29 May 2020 • Brisbane

10-11 December 2020 • Gold Coast

27-28 August 2020 • Melbourne

2-Day Intensive Course Outline

Overview

The Advanced Balanced Scorecard course covers the Balanced Scorecard Institute's 'Nine Steps to Success'™ Balanced Scorecard Methodology, providing advanced tools and techniques to help managers and analysts to build, deploy and sustain a scorecard system in their organisation.

The course provides a brief review of basic scorecard building steps, adds advanced building techniques and explores in detail areas such as cascading a scorecard system throughout an organisation; and evaluation of the impact of the scorecard system and how to make corrections. The course includes additional focus on change management and strategic facilitation of teams.

Module 1: Evaluation to Assessment

Module 2: Advanced Strategic Foundations Development – how to analyse, identify and correct poor strategic foundation design, & migrating from other planning models to the balanced scorecard

Module 3: Advanced Objective & Strategy Map Development – strategic objective and strategy map best practices

Module 4: Advanced Performance Management – How to use several frameworks, such as the Logic Model, the Decision Model and the Critical Question model to develop a family of potential measurements for each objective

Module 5: Advanced Measurement Definition, Implementation & Visualisation

Module 6: Advanced Strategic Initiative Prioritisation & Management

Module 7: Advanced Scorecard Alignment & Cascading - How to build organisational alignment through advanced cascading techniques

Module 8: Maintaining & Sustaining a Balanced Scorecard - Day-to-day management and budgeting with a Balanced Scorecard

Key Learning Objectives

The course is taught as a hands-on workshop using interactive lectures, practical examples, case studies, shared participant experiences, and practical sessions.

The learning goals of the course are to:

- ▶ Review best practices in building and implementing a balanced scorecard strategic management system
- ▶ Cascade the system to encompass all organisational tiers and operations
- ▶ Employ change management to sustain the system
- ▶ Practice facilitation and coaching skills that will be useful in your organisation

WHAT OUR CLIENTS SAY

"This is really a useful course and highly related to my job. The trainer was knowledgeable and gave good examples and case studies to practice and understand the concepts."

Head of Performance Management, SOCSO

"Instructor was excellent, easy to understand, friendly, knowledgeable and professional. His wide experience and coaching style facilitated for perfect learning environment."

Head of Corporate Planning, Social Security Organisation

Balanced Scorecard Professional Certification

Part 2: Advanced Balanced Scorecard

27-28 February 2020 • Sydney
26-27 November 2020 • Perth

28-29 May 2020 • Brisbane
10-11 December 2020 • Gold Coast

27-28 August 2020 • Melbourne

Easy Ways to Register

1 Web
www.informa.com.au/balancedscorecardpart2

2 Telephone
+61 (02) 9080 4395

3 Email
training@informa.com.au

Stay Connected



Balanced Scorecard Professional Certification

Course Codes	Location	Course Dates	Super Early Bird price valid until		Early Bird price valid until		Standard price valid after		4+ Dels Discount	
			SY - 17 Jan 20 BR - 17 Apr 20 ME - 17 Jul 20 PE - 16 Oct 20 GC - 30 Oct 20	\$1,958	SY - 14 Feb 20 BR - 14 May 20 ME - 14 Aug 20 PE - 13 Nov 20 GC - 27 Nov 20	\$2,178	SY - 14 Feb 20 BR - 14 May 20 ME - 14 Aug 20 PE - 13 Nov 20 GC - 27 Nov 20	\$2,288		
P20GL26SY	Sydney	27-28 Feb 20	\$1,780 + \$178 GST	\$1,958	\$1,980 + \$198 GST	\$2,178	\$2,080 + \$208 GST	\$2,288	\$1,584 + \$158.40 GST	\$1,742.40
P20GL26BR	Brisbane	28-29 May 20	\$1,780 + \$178 GST	\$1,958	\$1,980 + \$198 GST	\$2,178	\$2,080 + \$208 GST	\$2,288	\$1,584 + \$158.40 GST	\$1,742.40
P20GL26ME	Melbourne	27-28 Aug 20	\$1,780 + \$178 GST	\$1,958	\$1,980 + \$198 GST	\$2,178	\$2,080 + \$208 GST	\$2,288	\$1,584 + \$158.40 GST	\$1,742.40
P20GL26PE	Perth	26-27 Nov 20	\$1,780 + \$178 GST	\$1,958	\$1,980 + \$198 GST	\$2,178	\$2,080 + \$208 GST	\$2,288	\$1,584 + \$158.40 GST	\$1,742.40
P20GL26GC	Gold Coast	10-11 Dec 20	\$1,780 + \$178 GST	\$1,958	\$1,980 + \$198 GST	\$2,178	\$2,080 + \$208 GST	\$2,288	\$1,584 + \$158.40 GST	\$1,742.40

Privacy Policy & Updating your Details:

Please visit us online at www.informa.com.au/privacy for a full privacy policy. Database amendments can be sent to database@informa.com.au or phone **+61 (0) 2 9080 4017. ABN: 66 086 268 313**

Informa Corporate Learning – On-site & Customised Training

Informa Corporate Learning has a long-standing track record of delivering very successful customised learning solutions achieving real and measurable value for our clients through our senior training consultants.

If you have 8+ interested people, an on-site course can be the ideal solution – giving you the opportunity to customise our course content to your specific training needs, as well as attracting significant savings compared to public course costs.

Why Choose On-site With Informa Corporate Learning?

- 1. Custom design** – Together, we will identify the best blended learning solution for your culture, your people and your training objectives.
- 2. Quality assured** – We design market-leading training programs, concepts and methodologies, with a 400+ course portfolio. Our rigorously selected 900+ instructor faculty are recognised experts in their field. Quality of their content and delivery methods is assured through continuous monitoring and evolution.
- 3. On-site training** is a cost effective way to train your people and achieve your defined outcomes.

Our Long Standing Clients Include:

ActewAGL, Ajilon, Ambulance Victoria, ANU, Arrow Energy, Australian Super, Barrick, BHP, Chevron Australia, Coffey International, ConocoPhillips, CSIRO, Dalrymple Bay Coal Terminal, Department of Education, Department of Planning, Electricity Generating Authority of Thailand (EGAT), ENI Australia, EY, Fortescue Metals Group, Health Purchasing Victoria, IBM, IP Australia, Jemena, Litmus Group, Metro Trains, Office of the National Rail Safety Regulator, Origin Energy, Pacific National, PT Freeport, Public Transport Authority – WA, QGC – BG Group, Queensland Rail, Rio Tinto, Romgaz, SA, South Australia Health, Telstra, Transport & Infrastructure, UBS, Woodside and more...

Speak with **Anton Long** or **Holly Baldwin** on **+61 (02) 9080 4455** to discuss your customised learning solution, or email training@informa.com.au