David Liddiard OAM

David is a respected and well known advocate for Indigenous Australians and for three decades he has been committed to “closing the gap” and developing positive futures through full economic participation.

David Liddiard Group

In 2014 David Liddiard launched the David Liddiard Group of companies, majority Aboriginal owned and operated and set about developing business partnerships with a number of mainstream experienced and reputable industry leaders who are committed to supporting Indigenous business development.

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Print Nation

Print Nation is an indigenous owned print and print management company that launched back in 2013. Along with making our client’s lives easier with clever online print solutions, we are committed to improving the lives of Indigenous Australians. Print Nation delivers consistent quality with a commitment to customer service, deadline management and product quality while ensuring maximum value and budget savings for our clients.

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Phone: (08) 8340 1164
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Packaging a broad communications offering

Business stationery

Business stationery isn’t merely about giving out contact information. It’s also about connecting with your clients on a level that makes a powerful impact. The right business stationery says a lot about your company’s style and reveals your attention to detail in an appealing and professional way that clients will remember.

**Think:** business cards, letterhead, with compliment slips, envelopes, carbonless books and forms, presentation folders, labels, custom boxes and binders, DVD printing and duplication.

Promotional materials

Marketing your business can be difficult and costly, but there are unique and inexpensive ways to promote your business without being overt and pushy. Handing out items like magnets, ballpoint pens and mugs are not only considerate gestures but also put your brand front and centre by becoming a regular part of a client’s day. When a customer’s favourite pen or notepad just happens to have your company’s name on it, there’s potential for repeat business and other benefits such as growth through word of mouth.

**Think:** brochures, postcards, magnets, bumper stickers, Post It Notes™, notepads, desktops, calendars, diaries, USB business cards, USB, USB car chargers, wristbands, pens, lanyards, carry bags, keychains, hand fans, bookmarks, shoe laces, wine stoppers, wine aerators, water bottles, coffee cups.

Posters and light signage

If you’re looking for ways to draw in new clients or announce current and upcoming offers, our posters and light signage can say it all with a few words and your company’s graphics. Draw in business from the street or at major public events with fence banners and get prospective customers excited about new promo offers and events with posters in common areas of town.

**Think:** posters, corflute signs, pull-up banners, A frame signs, wind flags, floor mats, wall and floor stickers, fence banners.

Document services

We’re here for any and all of your printing needs regardless of how big or small your documents are or the amount of copies you may need. We can take your business’s vision for a print publication and make it a reality with services for those looking to print plans, manuals or catalogues while offering additional services for smaller projects.

**Think:** document printing, plan printing, invitations, training resources, annual reports, product catalogues, tenders, procedure manuals, scanning.

Design and typeset services

Every business deserves to have the best logo, and our expert staff understand the tricks of the trade that can help send the message you want through graphic design and logo creation. Let our knowledgeable team help you with corporate branding and using technology to establish yourself in the digital world. Let us help where you’ve hit a road block with digital design and other software-based printing dilemmas.

**Think:** logo design, corporate branding, graphic design, typesetting.

Digital marketing

Unlike other print shops, we are able to offer up digital marketing services that include writing services for email and social media marketing. Our expert staff are also highly skilled with using Search Engine Optimisation to boost your page rankings on search engines, giving your business the advantages it needs to succeed in the online world of business. We can also deliver services in web design, which will help to make your company’s website as user-friendly as possible, guaranteeing that customers will be able to enjoy all of your sites features without difficulty or an unattractive and impractical user interface.

**Think:** website design, social media services, email marketing, Search Engine Optimisation (SEO), corporate print solutions.

Online print management

Large businesses and corporations may have the technology and the know-how, but sometimes there just isn’t enough space to house all of the printing equipment, supplies, and other items needed to get through day to day operations. IT departments are keeping your computers whirring away smoothly, but there has to be an effective and affordable way to keep fully stocked with printing supplies and have large scale projects spearheaded by those with the most expertise.

**Think:** online print management, warehousing, procurement services, international procurement.