The Department of Environment and Resource Management’s Sustainable Industries Branch assists Queensland industry to invest, compete and profit sustainably. Our vision is for a sustainable Queensland that is internationally competitive through its sustainable industries.

While laws and regulations demand compliance and are essential, they alone will not deliver a sustainable Queensland. The sustainable development of our state requires an integrated ‘Triple Bottom Line’ approach to environmental, social and economic issues. Competitive businesses with an eye to emerging market forces are increasingly addressing their performance in all three areas, reporting on the Triple Bottom Line.

Smart State—Sustainable State
The Department of Environment and Resource Management’s Sustainable Industries Branch assists Queensland industry to invest, compete and profit sustainably. Our vision is for a sustainable Queensland that is internationally competitive through its sustainable industries.

Goals
Our priorities are to help Queensland industry to:
• Achieve competitive business advantage from improved environmental performance, particularly through process efficiency
• Develop new business opportunities through environmental stewardship and investment in Queensland’s natural resources
• Develop and adopt sustainable technologies and systems
• Stimulate consumer awareness and commitment to buying sustainable products and services
• Adopt Triple Bottom Line accounting and reporting to raise awareness of the true costs and benefits
• Make sustainability a foundation of business strategy.

The Business Sustainability Roadmap
The Business Sustainability Roadmap is a strategy map which provides a contextual framework for businesses serious about taking up the challenges and opportunities of sustainable development. For each Destination on the Roadmap there are Milestones by which businesses can check their systems and practices.

The Business Sustainability Roadmap helps businesses to employ tools such as environmental management systems, cleaner production, environmental auditing, life-cycle assessment and environmental accounting. These tools can be applied to reduce risk, reduce costs, identify opportunities and enhance business reputation.

The Roadmap also assists us to measure our partners’ progress and to evaluate program, product and service effectiveness and efficiency.

Sustainable Industries has worked to ensure that sustainable development is a core business strategy for Queensland industry.
The Business Sustainability Roadmap

### Destinations and key questions

<table>
<thead>
<tr>
<th>Destinations</th>
<th>Key Questions</th>
<th>Indicative milestones</th>
</tr>
</thead>
<tbody>
<tr>
<td>Destination 1</td>
<td>What are our mandatory obligations? Are we meeting them?</td>
<td>Compliance management system in place for environmental, social and economic performance</td>
</tr>
<tr>
<td>Destination 2</td>
<td>Where are we now? Where do we want to be? How do we get there?</td>
<td>Baseline indicators established via inventory, mass balance, scoping study, audit or assessment, Performance targets or benchmarks developed or identified, Strategies to improve performance identified and implementation plan developed.</td>
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<tr>
<td>Destination 3</td>
<td>What can we do now? What can we do in the future?</td>
<td>Systems or system improvements implemented, Technologies implemented, Process improvements implemented, Performance reporting process implemented, Community consultation process implemented, TBL accounting and reporting system implemented, By-product exchange program implemented.</td>
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<tr>
<td>Destination 4</td>
<td>Is sustainability part of the way our business lives and breathes?</td>
<td>Sustainability awareness programs in place, All staff engaged in sustainability education, All staff participate in quality, efficiency, culture building and innovation activities, Sustainability report verified by a third party, Business advocates the benefits of sustainability to their industry and supply chain.</td>
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<td>Destination 5</td>
<td>What are the strategic business opportunities arising from our achievements?</td>
<td>Eco-labelling scheme requirements met, Socially responsible investment attracted, Spin-off technology or other business opportunity implemented, Market access or penetration increased, Business or product repositioned in the marketplace.</td>
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<tr>
<td>Destination 6</td>
<td>Are we enhancing the viability of our business and providing environmental, social and economic dividends?</td>
<td>Production systems are closed loop, Factor 10 productivity gains have been made (ie 90 percent more efficient / less resource intensive), Business is renowned as a leader.</td>
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</tbody>
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### Compliance milestones

- Compliance management system in place for environmental, social and economic performance
- Demonstrated compliance with relevant laws
- Engaged champion to drive internalisation of sustainability.
- Baseline indicators established via inventory, mass balance, scoping study, audit or assessment
- Performance targets or benchmarks developed or identified
- Strategies to improve performance identified and implementation plan developed.
- Systems or system improvements implemented
- Technologies implemented
- Process improvements implemented
- Performance reporting process implemented
- Community consultation process implemented
- TBL accounting and reporting system implemented
- By-product exchange program implemented.

### Economic, environmental and social outcomes

- Positioned to maintain business viability, while providing economic, environmental and social dividends.