

## Anne-Maree McInerney Bio

Anne-Maree McInerney is a modern-day alchemist – she inspires change and gives hope, seeding innovation and systems change - transforming our world by addressing some of the greatest economic, environmental and social challenges of our time. **She helps individuals and organisations get the clarity, confidence and the courage, to build resilience and THRIVE.**

She is recognized as a global leader in sustainability innovation, education and training. Anne-Maree is one of Al Gore’s Climate Leaders, one of less than 50 certified Blue Economy experts worldwide and is a recipient of the Pride of Australia Environmental Medal. She’s also been inducted into the Hall of Fame for Services to the Sponsorship Industry by Sponsorship Australasia.

In 2005 she hosted Australia’s inaugural Corporate Social Responsibility Summit, the first event of its kind in the Asia Pacific Region that gave individuals, business, government and community organisations insight into a new, more efficient and effective way of operating; and a roadmap to a more sustainable future.

Anne-Maree subsequently founded and is CEO of Models of Success and Sustainability (affectionately known as MOSS) – an Australian based industry body for Corporate Social Responsibility and Sustainability; and Co-founded the “One at a Time Foundation” focusing on how one person, business or community could make a difference in the world.

She was also a founding Director of the Carbon Trade Exchange – the world’s first end to end electronic platform for trading voluntary and regulated carbon credits; and Co-developer of the Global Principles of “How to Communicate Sustainability”.

Anne-Maree’s latest project is the establishment of a new Sustainability Institute which will deliver new innovative world first accredited training programs around the Blue and Circular Economy - innovation that’s expected to deliver 100 million new jobs in 10 years. It will also provide consulting, tools and advocacy to help business, government and community work collaboratively to achieve zero waste and carbon neutrality - as well community “sustainable development goals”.

**Anne-Maree is a very powerful speaker, futurist, strategist and facilitator that helps guide and inspire a more sustainable way of life.**

She has hosted numerous business delegations to the United Nations Framework Convention on Climate Change, and represented Australia at various international sustainability forums. She has also developed, facilitated and led many national programs such as Innovating for Green Growth and the International Green Awards Asia Pacific Sustainability Summits.

In the last 10 years, Anne-Maree has developed and delivered over 100 programs, spoken at some 200+ events around the world to more than 30,000 representatives of business, government and community organisations. Her work has ultimately touched many lives -

and made a difference to thousands of individuals and added millions to the bottom line of many organisations.

*“We should never underestimate the difference one person can make in the world. Nor should we underestimate how hungry people are for a new way of being and a new smarter, more profitable way of doing business - that gives purpose and adds value - by taking into account one’s economic, social and environmental impacts.”*

**Anne-Maree has an extraordinary way of enhancing lives, helping individuals and organisations set strategy to achieve their goals and aspirations.**

Her passion for sustainability resonates through her powerful and meaningful stories of change and transformation. She creatively shows us that sustainability is not just an aspiration, it’s a practical reality that is sweeping our businesses, communities and governance systems - providing significant financial, environmental and social returns.

When you want to inspire hope, set a new vision, create resilience, strengthen your community, turn challenges into opportunities and waste into worth, build jobs and entrepreneurship or simply enable your life and your business to flourish, then book Anne-Maree McInerney as a speaker or facilitator for your next conference, special event, company pep talk or strategy session!