Ralph Plarre
The Sustainable Baker

A story about FUTURE PROOFING
Your business by embracing more SUSTAINABLE more EFFICIENT business practices that will significantly improve your BOTTOM LINE.
Otto's 1st bakery - 1928.
We’re eating the WORLD ALIVE!

- 40 million extra cars / year by 2020
- 10,000 extra people / hr
- 90 million barrels of oil / day
When you change the way you look at things...
...the things you look at change.
Ouch! Game changer!
Going green...

FERGUSON PLARRE BAKEHOUSES
Since 1901

CONTACT DETAILS: For all enquiries please contact ICMI Tel: 1800 334 625 or email icmi@icmi.com.au
Our new sustainable home.
Even the Premier gets excited!
Power usage.

THIS SYSTEM MONITORS AND TRACKS OUR ENERGY CONSUMPTION

POWER USAGE

kW

112

22

AVERAGE HOUSES

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By embracing sustainability as our way forward.

We have been able to reduce...

Landfill by 92%,

Gas by 76%,

Water by 2,500,000 litres,

Electricity by 62%,

Staff turnover reduced from 10% to 2% P.A.
Total extra $ cost - 3% more.
Payback in 1st year in energy saving alone.
There’s clear skies ahead for those who help to keep them clear...