Models of Success & Sustainability

Fostering Responsible Business
Let us help you to improve your profitability and sustainability performance –
from how you engage with your staff and stakeholders to how you manage your water, waste and energy use.

Models of Success & Sustainability (MOSS) is Australia’s industry body for individuals, corporations, governments and not-for-profit organisations interested in Corporate Social Responsibility and Corporate Sustainability.

Seeded as an initiative of Australia’s Inaugural Corporate Social Responsibility Summit in 2005, MOSS was developed in consultation with key Australian stakeholders to foster responsible business and aid the professional development of CSR and sustainability practitioners.

Thanks to a newly established relationship with the Ideas Shop in New Zealand in 2010, MOSS now supports Australian and New Zealand business through education, training, networking and advice to drive sustainability and competitive business success, helping them to become industry leaders in sustainability practices.

Our vision and goals:
- To foster a responsible business network that helps members evolve and add value to their CSR and sustainability programs;
- To provide our members with the practical education, know-how, world’s best practice and thought leadership on sustainable development and corporate sustainability;
- To help organisations incorporate sustainability into everyday management practice;
- To help businesses build more robust, profitable and responsible businesses delivering measurable “triple bottom line” benefits;
- To help build a green economy in Australia and New Zealand giving business an equal playing field when competing in a global business environment.

“I love the work that MOSS is doing and I am gratified that such an organisation exists. You are creating a new industry which will have a powerful effect on making the world a better place.”
Bill Hauritz – Woodford Festival Director.

“If you want to build a business to last, you will take Corporate Social Responsibility seriously. Talented employees demand it, informed customers expect it, long-term investors require it. Embedded in the business, CSR can be a source of creativity and innovation, leading to new products and services, access to new or under-serviced markets, or even new business models. Smart businesses know they will not have all the CSR answers themselves. They will learn from each other and from stakeholders in business. MOSS is here to help that process. I encourage you to join and become an active participant as it works to develop an appropriate Australian vision of Responsible Business and business support for sustainability.”
Prof David Grayson OBE, CBE – International Author & Responsible Business Advisor. Director, Doherty Centre for Corporate Responsibility, Cranfield University U.K.
MOSS provides members with the following benefits:

MOSS is comprised of a range of businesses and individuals across Australia and New Zealand. MOSS provides members with:

- A rich storehouse of knowledge, guidance and experience in CSR and sustainability including climate change
- Exclusive access to a variety of reports and case studies that build the business case along with models and tools that fuel professional education and training
- Collaborative knowledge, sharing of strategies, case studies and methodologies to help organisations set and achieve meaningful and commercial CSR goals
- Discounts to all MOSS events along with free recruitment advertising
- Valuable networking and peer-to-peer learning opportunities with regular networking and educational events around the country, various leadership forums and round table discussions to address member or industry issues. MOSS also provides access to thought leadership through international forums such as the United Nations Framework Convention on Climate Change.

The Members Only Resource Centre has hundreds of reports to aid your business case and professional development. There are 25 subheadings ranging from Risk Management and Getting Unemployed and Homeless Back to Work, through to Leadership, the Business Case for CSR and Climate Change, Carbon Management and Health and Well-being. Join today to enjoy the many benefits MOSS has to offer.

We ask members to:

- **INTEGRATE** responsible business, across all areas of their operations locally, nationally and internationally
- **COLLABORATE** to tackle key social issues in areas of greatest need
- **COMMUNICATE** and inspire others by sharing their experiences and encouraging more to follow their example

According to the 2007 KPMG Climate Change Business Leaders Survey, 84% of senior executives state that education and awareness is the key to achieving organisational sustainability.

As such, MOSS has spent a great deal of time in the last two years either sourcing tools from around the world, or working collaboratively with industry experts to develop new tools to fill a gap in the market. Here’s some of the tools MOSS now offers:
The Sustainability Challenge is a unique, fun, engaging and innovative tool that assists organisations create awareness and educate its participants about sustainability issues; at the same time it can audit culture and aid strategic planning. It will serve as a catalyst to shift thinking about economic, social and environmental sustainability creating change, aid policy development and help embed sustainability into strategy.


EarthCheck is the next generation of environmental certification and benchmarking compliant with internationally recognised standards. It is the culmination of work that was began by the Sustainable Tourism CRC using a science based approach to help the travel and tourism industry increase efficiencies, maximise guest experience and minimise their environmental footprint. Today it’s used by more than 1,000 government entities, organisations and industry leaders in more than 70 counties to build sustainable businesses, schools and communities.

EarthCheck leverages $260 million in sustainable tourism research and provides access to a decade of benchmarking data. It monitors operations and delivers a cost effective, independent means to undertake carbon abatement measures, reduce water and waste and supports your social engagement and CSR initiatives.

As the saying goes, you can’t manage what you can’t measure. Earthcheck enables organisations to be better manage outputs, outcomes and risks by leveraging one or more of the following Products:

**EarthCheck Assessed:** For roughly a dollar a day, EarthCheck Assessed will help you develop a sustainability policy that will help guide your daily operations. You can measure your resource use on a monthly, quarterly or annual basis, and then compare it against baseline and best practice specific to your particular sector.

Once you have successfully completed the Sustainability Health Check and fall in line with industry benchmarks, you’ll gain recognition as EarthCheck Assessed. This provides you with an award to display and a logo you can promote that will let your customers know that you’re operating in an environmentally sustainable manner.

**EarthCheck Certified:** Is an internationally recognised certification program that looks at operational indicators such as water, waste, community involvement, paper use, cleaning and pesticide use. It helps companies isolate areas for improvement, regardless of size. It helps conserve resources and increase efficiencies, leading to higher profit margins and protection against cost increases in energy and water.

Average first year resource savings and improvements from clients using EarthCheck include:

- **✓** Energy savings of 30%  
- **✓** Water savings of 20%  
- **✓** Waste stream savings of 30%  
- **✓** Lower staff turnover

**EarthCheck Building and Precinct Planning Design Standards:** Are designed to assist local governments and developers in the early stages of planning and design of precincts, buildings and associated infrastructure to achieve Ecological Sustainable Development (ESD). It uses the EarthCheck operational benchmarking and certification process to deliver design and operational efficiencies. The standards can be applied to new, refurbishment or retrofit projects.

**EarthChecked Schools Program:** Is a curriculum based learning tool that helps school students engage in active learning about environmental sustainability. Using a purpose built online education tool designed for primary and secondary students, it provides hands on learning experiences to measure and reduce the carbon footprint of homes. Students enter their home energy, water and waste information from rates notices, energy bills and help from parents. This data is then evaluated using the EarthCheck system. A special toolkit of checklists helps to monitor and evaluate activities for the students relating to flora, fauna, air quality and resource usage and their effect on the environment. The data collected in the program can be used within one class or can be collated for the entire school or district to measure the community-wide sustainability outcomes.

**EarthCheck Sustainable Communities Program:** Is a worldwide network of proactive communities that aim to achieve world-leading sustainable communities. Communities are located in Australia, Iceland, New Zealand, Mexico and the Caribbean.

Any community tackling the challenges of climate change and sustainability needs to be able to report on progress and achievements. This program has been designed to help communities measure their progress, benchmark performance against other communities, and provides global baselines, as well as the opportunity for certification of the community against an international standard.
CarbonNavigator is internationally recognised and award winning carbon management software. It is a powerful footprinting tool, allowing you to manage your footprint today and trend it forward. CarbonNavigator also goes beyond footprinting, helping you find your best value abatement project portfolio to build your Marginal Abatement Cost curve. It helps organisations optimise between abatement projects and buying carbon permits and allows you to track your carbon management strategy in one central place.

It’s great to see so many organisations now in their 10th year of reporting. For some however, they are still trying to work out where to get started. In an effort to aid already established organisations and those just starting out to collect, view, benchmark and report their CSR/ESG or triple bottom line metrics and knowledge Vision CSR software is the answer.

Vision CSR is a comprehensive, meaningful and dynamic CSR reporting framework that will help you:

- Collect accurate and timely information over time in a safe and secure environment;
- Produce meaningful, timely and engaging reports for an increasing range of stakeholders;
- Compare and Benchmark performance across organisational boundaries and the industry as a whole;
- Report against a range of current Certifications and cater for future Certification requirements (e.g. GRI, Global Compact, CRI, Dow Jones Sustainability Index and many others)
- Deliver senior managers and the board an immediate overview of the company health and performance in nine key management areas including: Economic and Industry based Activity Measures; Social & Community Support; Legal Compliance; Labour Practices & Human Capital; Health & Safety; Environmental Stewardship; Human Right & Ethical Compliance; Economic Sustainability; Communication, Education & Reporting ensuring sustainability is embedded in business strategy.

Break Through Mentoring is Australia’s first tertiary qualified mentoring program to help disadvantaged youth and break the jobless homeless cycle. For the last 10 years, the Live N Learn Foundation have developed an array of programs for disadvantaged youth in Sydney’s most disadvantaged suburbs.

The key to the success has been the Break Through Mentoring program which assists youth to gain employment through the assistance of a trained Employment Mentor from the local business community.

Results have been outstanding with a more than 80% employment outcome rate.

MOSS now supports the Live N Learn Foundation with the shared goal of taking the Break Through Mentoring program national. If your organisation would like to assist youth get back to work in your home town or community, speak to a representative from MOSS today.

Why do companies join MOSS?

- We add value and help companies evolve.
- We provide practical education, know-how, world’s best practice and thought leadership on sustainable business practices, CSR and climate change in a safe, non-competitive environment.
- Because most are time poor, we ensure all attendees at events either learn or contribute something of value to others.
- We empower organisations by providing them the programs, tools and or contacts they need to build their own CSR Roadmap.
- We are collaborative and inclusive. We don’t have to own all the ideas, programs or tools – our job is to showcase the best there is on offer!
- We provide measurable outcomes – not just feel good outputs.
- Because they can take a leadership role in the professional development of others.
- Because we enable contacts and linkages with global corporations who deliver similar goals, thereby facilitating learning across countries and sectors.
- We provide a network that is collaborative and supports professional growth.
Learn from Industry Leaders and MOSS events:

Don’t just take our word MOSS delivers value and aids professional development. This is what a few people from across Australia have had to say about MOSS events and workshops:

“Excellent – I came away with tools to implement into our business, giving a structured direction for future results.”
James Peacock, HBOS Australia

“Provided a useful opportunity to identify components / issues we may not have already addressed…”
Stuart Ritchie, Cement Australia Brisbane

“Provided the tools and inspiration to move to the next step in our CSR programs, particularly in any potential issues with NGO’s that may occur as part of our international expansion.” Barry Bird, Bidvest Australia

“Very good knowledgeable presenters giving relevant information. I gained an understanding of the impact of NGERS on our customers and ascertained opportunities for us to assist them reduce their footprints.” Pam Merlo, Ricoh Australia

“This was a very good overview of a complex issue, highlight key issues for business.” Tom Maguire, Teys Holdings

“Great exposure to new information.” Toni Ward, Peabody

“Very informative.” Irina Stepanova, Minter Ellison

“Excellent – The right amount of content in the given time frame...helped to think about strategising for the CPRS.”
Gemma Poppett, George Western Foods

“Excellent – very informative, articulate, knowledgeable speakers providing concise information. It was great exposure to cutting edge knowledge and practice on sustainability issues.” Melissa McCurdie, Environmental Trainer

“Very good specific examples and illustration of the mechanics.” Warren Smith, AMP

“Very informative information on each topic, especially enjoyed the practical applications.”
Hayden Murray, KU Children’s Services

“Great way to quickly increase my knowledge so that I can pass it on to others.” Renee McGuiness, TAFE NSW

“Gave very good practical guidance for how to adopt to and prepare for this fundamental compliance obligation.”
Ed Byrden, Epic Energy

“Very good – helped me understand the pending issues and action our business needs to address. For me personally, it gave me a chance to get up to speed in this area. I greatly appreciated the quality of the speakers and the view of the upcoming issues.”
Andrew Crane, SCA Hygene Australasia

“Very good content, interesting speakers. Great to get updated knowledge from leading thinkers and practitioners in this space.”
Darren James, Pacific Hydro

“Working in an environment with multiple stakeholders and competing interests it is critical to identify and understand all stakeholder groups and how best to communicate and influence them. The workshop provided practical tools and frameworks that did just that.” Bill Petch, Marketing Manager; Barnardos

“Very good practical information from well prepared educated speakers to understand the current and future impacts.”
Alino Rivero, Computershare

“Very good speaker and the presentations had a lot of relevant and details information. Also loved the dialogue with the audience. The event gave me a better understanding of the CPRS and its mechanics and implications. Also abatement opportunities were well explained. Thank you.” Michael Wilson, Pacific Hydro

In Europe the green market is now as big as aviation and pharmaceuticals. Let’s work together so we can start to make some serious inroads in the trans-Tasman transition to a low carbon economy. Let’s make our companies more robust, profitable and competitive and give them an edge in international markets.

We are a not for profit organisation and rely on membership fees to deliver programs, tools and events. MOSS membership is open to individuals and all business, government and community organisations, regardless of size, location or experience in managing their business in a responsible and sustainable way. We encourage you to join and become an active participant in your community.

Anne-Maree Huxley
Founder and CEO
I wish to apply for the following membership category for MOSS:

- **Student:** $110pa allows for membership for one only full time student.
- **Individual NFP Professional:** $250pa allows for membership for one only member within the organisation.
- **Non Profit Organisation:** $990pa allows for membership across the whole organisation.
- **Individual Small Business Professional:** $330pa allows for membership for one only member within the organisation.
- **Small Business Organisation (under 10 employees):** $1,200pa allows for membership across the whole organisation.
- **Individual Government Professional:** $440pa allows for one only membership within the agency.
- **Government Agency or Department:** $990pa allows for up to 3 agency personnel and or executives.
- **Individual Corporate:** $550pa allows for membership for one only member within the organisation.
- **Company:** $1,200pa provides exchangeable membership for up to 3 company executives.
- **Gold:** $6,600pa provides exchangeable membership for all company personnel.

Platinum and Foundation member packages are available upon application. Membership is valid for 12 months. Prices are inclusive of GST. Tax invoice receipts will be issued upon receipt of membership along with members access codes to the MOSS directory.

**Member Benefits:**

MOSS has been established to support business through education, training and advice to drive sustainability and competitive business success through best practice in the area of Corporate Social Responsibility (CSR) and sustainable development.

As a MOSS member, you will enjoy the following benefits:

- Access to both the tools and the knowledge to help companies develop and enhance their CSR capability.
- Exclusive professional development, networking and peer to peer learning opportunities.
- Exclusive access to the MOSS resource centre filled with reports, thought leadership, presentations, webcasts, podcasts and case studies from across Australia and around the world.
- Regular news and industry updates.
- Exclusive opportunities to participate in round table discussions on topics of relevance.
- Member rates for attendance at business exchanges, networking and educational events, conferences, workshops etc.
- Free listing in the MOSS Directory. Additional listings can be purchased for a $55 per category.
- Free recruitment advertising.
- Invitations to member only events.

**Contact Details:**

Organisation Name: ____________________________
Principal Contact: ____________________________ Title: ____________________________
Phone: ____________________________ Mobile: ____________________________
Fax: ____________________________ Email: ____________________________
Postal Address: ____________________________________________________________
__________________________________________________________ Postcode: ____________________________
Street Address: ____________________________________________________________
__________________________________________________________ Postcode: ____________________________
Company web address: ____________________________

Where relevant, please list other company representatives who should receive notification of events, newsletters etc
Name: ____________________________ Title: _______________ City: ____________________________
Email address: ____________________________
Name: ____________________________ Title: _______________ City: ____________________________
Email address: ____________________________
Please tick which category best suits your organisation:

- Advertising & Media
- Agribusiness
- Air Quality
- Architecture & Design
- Banking & Finance
- Capacity Building
- Cause Related Marketing
- Corporate Foundation
- Corporate Governance
- Corporate Community Engagement
- Corporate Community Investment
- CSR/Corporate Sustainability Consulting
- Diversity
- Eco-Tourism
- Education & Training
- Emissions Trading
- Engineering
- Environmental Management
- Environmental Measurement
- Environmental Reporting
- Human Resources
- Human Rights
- Industry Association
- Insurance
- IT
- Legal & compliance
- Local Council
- Manufacturing
- Marketing
- Measurement & Reporting
- Mining
- NGO / Charity
- Oil, Gas & Petroleum
- Project Management
- Public Relations / Public Affairs
- Public Utility
- Quality Assurance
- Research
- Recycling
- Renewable Energy
- Risk Management
- Social Enterprise Development
- Soil Restoration & Salinity
- Standards
- Supply Chain
- Telecommunications
- Transport & Automotive
- Urban Planning and Development
- Waste Management
- Water Management
- Volunteering
- Other (please specify):

Your Company Details:

Please attach or email a brief (50 words or less) statement describing your organisation along with your company logo to info@moss.org.au This will be published on the MOSS website and used in the industry directory.

Privacy:

Your information is treated confidentially by MOSS in compliance with the Privacy Act. Should you wish to alter your details or do not wish to receive any further correspondence from MOSS please contact our privacy officer on 03 987 99 886 or email info@moss.org.au

Payment Options:

I am paying $ _____________ via the following method:

- Direct Deposit (If paying by direct deposit, please use your company name as the reference.)
  Account Details: Models of Success & Sustainability Pty Ltd, Westpac Wales Corner, Melbourne BSB: 033-009 A/C: 319 414

- Cheque
  Please make all cheques payable to Models of Success & Sustainability Pty Ltd and post to:
  MOSS, 54 Eden Valley Road, Warranwood VICTORIA 3134

- Visa □ Mastercard (Please note a 2% credit card processing fee will be charged on all credit card payments).
  (Please print clearly)

Cardholders Name: ___________________________________________________________

Card Number: ____________________________ Valid to: _______________________

Signature: ______________________________

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