Mapping for Sustainable Enterprise™

ON LINE TRAINING PROGRAM

This training program is a tested step by step process that enables clarification of shared understanding, in natural and cultural resource planning and development, to bring about sustainable and economic growth.

TESTIMONIALS

“I am really excited about the potential of the mapping component of this program and I feel confident that this pictorial representation will further encourage and inspire communities to participate in this community planning process. I feel privileged to be involved with this project at its early stages of development. Dr Glenys Butler, General Manager, Liveability Wellington Shire Council

“An excellent avenue for your innovative way of doing the engagement process and you will be able to illustrate the program essentials as a tool for business, community groups and strategic negotiators in many fields, especially to assist business people to establish the lost art of “care” for the opposite party with which they are engaged with”. Jurus Austrums Chairman, Australia Indonesia Business Council Victoria

www.culturalmapping.com

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About this Training Program

There are four Modules that make up the complete Training Program, each Module builds on the next, as a step by step process with 24 steps. It is possible to do these individually. The four Modules each have very specific objectives, and by completing one you have established the framework to enable the next Module to be completed, and to be effective.

There are six sections, or courses, in each of the Modules and these are the building blocks. There is assessment at the end of each of the Modules and randomly within the Sections.

This is a skills building program, a business building program and a relationship building program, for any type of business, industry or community.

It has been created as a result of years of research and trialling, to provide a simple step by step training process that enables business and Industry to engage with and work more effectively with their local communities, so communities can also become sustainable.

If you have challenges with any of the following issues this Training can be of great benefit

For example:

a. Are your difficulties with sustaining community relations?

b. Do you have difficulty in engaging communities into your projects?

c. Are your difficulties being able to establish or grow an enterprise?

d. Do you struggle to find ways to identify new opportunities?

e. Is conflict a risk your business or project might face?

f. Do you struggle to get the interest of investors or partners?

g. Have you struggled to get communities to understand ..........?

h. Do you know what the risks to your business or projects are?

i. Has your business or project come to a standstill?

This Online Training Program will provide a means to resolve these issues and much more!

It is a substantial Training Program, based on many years of research and testing, it is a simple process yet requires commitment if you want to achieve the best possible results.

To ask about pricing or to enrol in this unique online training program you will need to go to this web link below, on homepage press the ENROL button and request further information.

http://culturalmapping.org/

You will not be enrolled into the Training immediately, you will be contacted and given some further information. Following is an overview of the Four Training Modules........
MODULE 1
The objective of this first Module is to: **Establish a solid Foundation**
In order to create a sustainable business or community

MODULE 2
The objective of this first Module is to: **Establish Co-operation**
In order to create or sustain relationships

MODULE 3
The objective of this first Module is to: **Information Sustainability**
In order to build on and create sustainable information assets

MODULE 4
The objective of this first Module is to: **Implement Economic Independence**
Of a business or community

Press Enrol at
http://culturalmapping.org/

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