**VCAMM Innovation Series 2012**

**Morning Tea Seminar December 7th**

"The Essentials to a Healthy Business"

Friday, December 7th 2012
KPMG
147 Collins Street Melbourne VIC 3000
8:45am (for 9:00am) to 11:00am

Free event
includes morning tea

Please RSVP on-line by 03-DEC-2012

Traditional mentality around innovation in the manufacturing sector in Australia is slowly being redefined as immense pressure is being put on Australia’s economic global competitiveness.

This seminar series will focus on essential information in regards to R&D Tax Incentives, Government Grants, Corporate Social Responsibility & Open Innovation.

**Industry Imperative:**
Small and medium enterprises (SME) that make up 73% of Australian businesses, find it difficult to fund innovation. Therefore our industries must collaboratively innovate to reduce the cost and increase the output from our innovation effort. (Abs 2010, Catalogue 5260.0, Experimental Estimates of Industry Multifactor Productivity, 2008-09)

The Victorian Centre for Advanced Materials Manufacturing (VCAMM) in conjunction with KPMG, Swinburne University of Technology and Models of Success & Sustainability (MOSS) is proud to present a seminar on “The Essentials to a Healthy Business”. Guests are invited to join us for morning tea and hear from expert speakers who will outline the key elements to a successful business through knowledge and resources that are otherwise unavailable.

**David Gelb**
Global Head of R&D Incentives
David is the R&D Partner in KPMG’s Melbourne office & is responsible for KPMG’s R&D Practice nationally and globally.

David has over 20 years of experience in taxation, specialising in Research & Development Tax Incentives and Government Grants.

David will provide real insights into R&D and what it means for your business.

**Anne-Maree Huxley**
Models of Success & Sustainability
Anne-Maree Huxley is a highly regarded business & community leader with a focus on CSR & the blue economy. In 2005 Anne-Maree hosted Australia’s Inaugural Corporate Responsibility Summit & has since founded Models of Success & Sustainability (MOSS) the industry body for Corporate Responsibility & Sustainability in Australia.

Anne-Maree will be discussing how CSR and the Blue Economy Innovation is growing & future proofing business and industry.

**Bert Verhoeven**
Swinburne University
Bert is a lecturer at the Master of Entrepreneurship and Innovation (MEI Swinburne University) & former research fellow at the Centre for Enterprise Performance, during which he was placed at VCAMM as a researcher in business to help uncover open innovation processes & core skills & capabilities needed.

Bert’s presentation will have a special focus on the manufacturing industry, more specifically, the seminar will discuss questions like “Why would you network for innovation and what are key success factors”? These questions & many alike will be addressed in an interactive presentation.

VCAMM is the Victorian Centre for Advanced Materials Manufacturing, a not for profit company backed by a consortium of leading public R&D organisations & is commissioned by government to serve industry.

VCAMM facilitates technology development & commercialisation for Australian manufacturing firms. We also incubate Technology Businesses, providing services & resources for start-up manufacturing enterprises, & for the commercialisation of new technologies & tech transfer activity for established firms.