CARBON.  Liability or Opportunity?
About the speakers and what you will learn.

In 2004 Dr Martin Blake then head of CSR, Sustainability and Social Policy for the Royal Mail Group - one of the biggest property owners, employers and logistics & distribution companies in the world, embarked on a CSR and energy transformation journey that took them from losing a £1m a day to making a £1m a day saving them in excess of £30m a year and reduced their energy spend by 45% - with zero up front capital.

Martin’s ground breaking work in Energy Efficiency and CSR won Royal Mail over 75 national and international awards. Martin will share his cost reduction strategy and methodology that enables companies to make informed investment decisions based on the right quantitative and qualitative data and supported with appropriate return on investment modelling. Discover how transformational rather than transactional Corporate Responsibility can open the door to innovation, generate new revenue streams and give you significant savings on the bottom line making you attractive to consumers, investors as well as an employer of choice.

Also learn the importance of good data management, how to construct and use marginal abatement cost curves and how you can get support funding your abatement programs.

"Engaging, insightful, Dr Martin Blake delivers invaluable solutions around the business case for corporate sustainability - beyond your expectations!"

Barry Westhorpe, Chief Executive, The CEO Institute

Martin will be joined by MOSS Founder and CEO Anne-Maree Huxley who has been at the helm of green economy in Australia for the past 6 years. Anne-Maree hosts regular delegations to the UNFCCC, is a Founding Director of the Carbon Trade Exchange and is a regular judge for the UN Environment Awards. Her quadruple bottom line approach builds economic, social, cultural and natural capital.

She has provided support and guidance to hundreds of Australian companies and industries as they transition to a low carbon economy and recently represented Australia at the European Green Growth Leaders Forum which formulated the white paper on green growth and sustainability best practice for the OECD, the EU Commission for Climate Action, the C40 Eurocities, the World Economic Forum, COP 18, the World Climate Summit and the UN Global Compact in preparation for the Rio+20 Summit.

A comment from recent workshop attendees says it all

"I learnt more from a one day workshop with Anne-Maree than I have from all the workshops combined I have attended in the past".

Eric Hill, Energy Officer| Gold Fields - St Ives Gold Mine, WA

Anne-Maree speaks plain English and will steps you through everything you need to know to understand the carbon tax and how you can thrive in the green economy.

Anne-Maree and Martin were both listed in the ABC Carbon Top 100 Global leaders in Sustainability in 2011.