If you want to build a business to last, you must take Corporate Social Responsibility seriously. Talented employees demand it, informed customers expect it, and long-term investors will require it. Embedded in the business, CSR can be a source of creativity and innovation, leading to new products and services, access to new or under-serviced markets, or even new business models.

Smart businesses know they will not have all the CSR answers themselves. They will learn from each other by sharing knowledge and best practice strategies. MOSS is here to help you in that process. I encourage you to become an active participant as MOSS works to develop a vision of Responsible Business and business support for sustainability throughout Australia and worldwide.”

MOSS Ambassador:
Prof David Grayson OBE,CBE International CSR Author
Director Doherty Centre for Corporate Responsibility,
Cranfield University (UK)
About MOSS.

Models of Success & Sustainability (MOSS) is Australia’s industry body for individuals, corporations, governments and not-for-profit organisations interested in Corporate Social Responsibility and Corporate Sustainability.

Seeded as an initiative of Australia’s Inaugural Corporate Social Responsibility Summit in 2005, MOSS was developed in consultation with key Australian stakeholders to foster responsible business and aid the professional development of CSR and sustainability practitioners.

MOSS supports Australian business through education, training, networking and advice to drive sustainability and competitive business success, helping them to become industry leaders in CSR practices.

Our vision and goals:

• To foster a responsible business network that helps members evolve and add value to their CSR programs;
• To provide our members with the practical education, know-how, world’s best practice and thought leadership on CSR;
• To help organisations incorporate sustainability into everyday management practice;
• To help business deliver measurable “triple bottom line” benefits;
• To position Australian business as a global leader in CSR.

MOSS provides members with the following benefits:

MOSS is comprised of a range of businesses and individuals across Australia. MOSS provides members with:

• A rich storehouse of knowledge, guidance and experience in CSR and sustainability including climate change
• Exclusive access to a variety of reports and case studies that build the business case along with models and tools that fuel professional education and training
• Collaborative knowledge, sharing of strategies, case studies and methodologies to help organisations set and achieve meaningful and commercial CSR goals
• Discounts to all MOSS events along with free recruitment advertising
• Valuable networking and peer-to-peer learning opportunities.

MOSS provides regular networking and educational events around the country. It hosts the annual CSR Summit along with various leadership forums and round table discussions to address member or industry issues.

Why do companies join MOSS?

• We add value and help companies evolve
• We provide practical education, know-how, world’s best practice and thought leadership on sustainable business practices, CSR and climate change in a safe, non-competitive environment
• Because most are time poor, we ensure all attendees at events either learn or contribute something of value to others
• We empower organisations by providing them the programs, tools and or contacts they need to build their own CSR Roadmap
• We are collaborative and inclusive. We don’t have to own all the ideas, programs or tools – our job is to showcase the best there is on offer!
• We provide measurable “feel good” – not just feel good outcomes.
• Because they can take a leadership role in the professional development of others
• We provide a network that supports professional growth.
MOSS MEMBERSHIP APPLICATION FORM

Special prices valid only until August 15, 2008

I wish to apply for the following membership category for MOSS:

[ ] Individual NFP: $110pa provides for individual membership for those working in charities and not for profit organisations.
[ ] Individual Small Business: $220pa provides for individual membership for those working within government or for small to medium enterprises.
[ ] Individual Corporate: $330pa provides for individual membership for those working within the Corporate Sector.
[ ] Small Business: $550pa provides for exchangeable membership for all personal. Suitable for small business and not for profit organisations with less than 10 employees.
[ ] Company: $660pa provides for exchangeable membership for up to 3 company executives.
[ ] Gold Company (<50 employees): $1,650 pa provides for exchangeable membership for all company executives and personal across the whole organisation.
[ ] Gold Corporate (>50 employees): $3,300 pa provides for exchangeable membership for all company executives and personal across the whole organisation.
[ ] Student: $50pa provides individual membership for full time students.

Member Benefits:

MOSS has been established to support business through education, training and advice to drive sustainability and competitive business success through best practice in the area of Corporate Social Responsibility (CSR) and sustainable development.

As a MOSS member, you will enjoy the following benefits:

• Access to both the tools and the knowledge to help companies develop and enhance their CSR capability.
• Exclusive professional development, networking and peer to peer learning opportunities.
• Exclusive access to the MOSS resource centre filled with reports, thought leadership, presentations, webcasts, podcasts and case studies from across Australia and around the world.
• Regular news and industry updates.
• Exclusive opportunities to participate in round table discussions on topics of relevance.
• Member rates for attendance at business exchanges, networking and educational events, conferences, workshops etc.
• Free listing in the MOSS Directory. Additional listings can be purchased for a $55 per category.
• Free recruitment advertising.
• Invitations to member only events.

Contact Details:

Organisation Name:______________________________Title:______________________________
Principal Contact:______________________________Mobile:______________________________
Phone:______________________________________Mobile:______________________________
Fax:_________________________________________Email:_______________________________
Postal Address:______________________________________________________________Postcode:______________________________
_____________Street Address:________________________________________________________
Postal Address:______________________________________________________________Postcode:______________________________
Company web address:___________________________

Where relevant, please list other company representatives who should receive notification of events, newsletters etc
Name:_______________________________________Title:__________City:______________________________
Email address:______________________________________________________________
Name:_______________________________________Title:__________City:______________________________
Email address:______________________________________________________________
Name:_______________________________________Title:__________City:______________________________
Email address:______________________________________________________________
Payment Options:

- Direct Deposit
  Account Details: Models of Success & Sustainability Pty Ltd
  Westpac Wales Corner, Melbourne BSB: 033-009 A/C: 319 414
- Cheque
  Please make all cheques payable to Models of Success & Sustainability Pty Ltd and post to:
  MOSS, 22 Clontarf Crescent, Templestowe, VIC 3106.

- Visa  - Mastercard

Cardholders Name: ___________________________ 
Card Number: ___________________________ Valid to: ___________________________
Signature: ___________________________

Privacy:

Your information is treated confidentially by MOSS in compliance with the Privacy Act. Should you wish to alter your details or do not wish to receive any further correspondence from MOSS please contact our privacy officer on 03 9846 7629.

Payment Options:

- Direct Deposit
  Account Details: Models of Success & Sustainability Pty Ltd
  Westpac Wales Corner, Melbourne BSB: 033-009 A/C: 319 414
- Cheque
  Please make all cheques payable to Models of Success & Sustainability Pty Ltd and post to:
  MOSS, 22 Clontarf Crescent, Templestowe, VIC 3106.

- Visa  - Mastercard

Cardholders Name: ___________________________ 
Card Number: ___________________________ Valid to: ___________________________
Signature: ___________________________

Your Company Details:

Please attach or email a brief (50 words or less) statement describing your organisation along with your company logo to info@moss.org.au. This will be published on the MOSS website and used in the industry directory.

Please tick which category best suits your organisation:

- Advertising & Media
- Agribusiness
- Air Quality
- Architecture & Design
- Banking & Finance
- Capacity Building
- Cause Related Marketing
- Corporate Foundation
- Corporate Governance
- Corporate Community Engagement
- Corporate Community Investment
- CSR/Corporate Sustainability Consulting
- Diversity
- Eco-Tourism
- Education & Training
- Emissions Trading
- Engineering
- Environmental Management
- Environmental Measurement
- Environmental Reporting
- Human Resources
- Human Rights
- Industry Association
- Insurance
- IT
- Legal & compliance
- Local Council
- Manufacturing
- Marketing
- Measurement & Reporting
- Mining
- NGO / Charity
- Oil, Gas & Petroleum
- Project Management
- Public Relations / Public Affairs
- Public Utility
- Quality Assurance
- Research
- Recycling
- Renewable Energy
- Risk Management
- Social Enterprise Development
- Soil Restoration & Salinity
- Standards
- Supply Chain
- Telecommunications
- Transport & Automotive
- Urban Planning and Development
- Waste Management
- Water Management
- Volunteering

Other (please specify): ___________________________

22 Clontarf Crescent, Templestowe, VIC 3106
P 03 9846 7629  F 03 9846 7639  E info@moss.org.au  W www.moss.org.au
Models of Success and Sustainability Pty Ltd ABN: 111 201 02025

© Moss
Models of Success & Sustainability
“Fostering Responsible Business”

Edelman
Founding members

green planet management limited
Strategic partner

holding redlich
Platinum member

Mobiun Group
Research partner

Innovation
