New Online Master of Wellness Program

Wellness has been forecast to become the next trillion dollar industry, yet there is a growing need for highly skilled professionals to drive this industry forward. RMIT is aiming to produce both practitioners and managers who will lead the wellness revolution with the launch of its new Master of Wellness program.

The Master of Wellness, which includes a 'nested' Graduate Certificate and Graduate Diploma, will offer postgraduate pathways for people wishing to develop skills in health enhancement, nutrition, fitness, manual therapies, counselling, conventional and complementary medicine as well as management and business practices.

Graduates can expect to be highly sought after as managers or practitioners in the spa, resort and hospitality industries, as well as the primary healthcare and health promotion sectors. Existing healthcare practitioners can also expect to gain a new range of wellness tools to implement in their practices.

This innovative program is open to international students as it can be taken fully online with some electives requiring attendance at face-to-face workshops. Eligible students who choose the business and management electives will receive credit towards an RMIT Masters in Business Administration.

Prof Marc Cohen, the chief architect of the new program, says that:

“The program offers core courses on lifestyle enhancement, wellness assessment and positive psychology, which are supplemented with a series of electives in specialised areas including, nutrition, manual therapies and management. Over the next few years RMIT plans to add additional elective units on yoga teaching, detoxification, energy medicine, architecture and design.”

“The wellness industry is extremely diverse and this program is designed to cater for a wide range of interests with graduates gaining personal wellness skills as well as a professional qualification. To enter at the Graduate Certificate level, students are only required to have a Bachelor Degree or equivalent, or an Advanced Diploma and three years of industry experience.”

RMIT already has considerable expertise in wellness-related disciplines such as health and medical sciences, chiropractic, osteopathy, Chinese medicine, myotherapy, massage, nursing, psychology, exercise science, human movement, food science, nutrition medicine, business, architecture and design. The new Master of Wellness program, along with RMIT’s newly established Institute for Sustainable Health and Wellbeing, will ensure RMIT maintains an international leadership position in the health and wellbeing domain for many years to come.

Prospective students can apply now for the Master of Wellness which will commence in June 2008. Further information is available from RMIT’s Info Corner - +61 3 9925 2260 or email study@rmit.edu.au