Media Studies

Level: Stage 2

Course length: Full year

Credit value: 20 Credit points

Advice to students
No background knowledge is required.

Course overview
This subject will develop students’ media literacy and evaluation skills by critically analysing several media texts and creating two media products. By developing sensitivity to trends in media content, students learn about their own culture(s) and those of others, and the effect of media on individual and group identities.

Assessment
Students demonstrate evidence of their learning through the following assessment types.

School-based assessment
• Folio 30%
• Product 40%

External assessment
• Investigation 30%

Topics to be studied might include: Documentaries, Music and Media, The Internet, Television Genres, Advertising and Audiences, Globalisation and Media, Youth and Media, Media Ethics and Regulation, Cultural Diversity in Media.

Pathways
The subject of Media Studies may lead to further study in related higher education, arts and humanities based degrees or vocational education courses.