

Australian Packaging Covenant

Action Plan

2016 – 2020

Company summary

Yalumba Family Vignerons, which is owned by the Hill Smith family, was established in South Australia's Barossa Valley in 1849. Yalumba has a long history of thinking and working sustainably, joining the National Packaging Covenant in 2000 and becoming a signatory to the revised Covenant in 2005. Yalumba is a 'Brand Owner/Packaging User', with these brands included in our portfolio: Yalumba; Pewsey Vale Vineyard; Heggies Vineyard; and Hill Smith Estate.

At Yalumba environment-friendly sustainable activities are recognised as an intrinsic aspect of wine quality. By addressing the activities that have a significant environmental impact Yalumba ensures its employees and other stakeholders a healthy and productive life in an environment that is safe, aesthetically pleasing and ecologically functional.

At Yalumba, sustainability is about choices – namely the choice-mix of economic, social and environmental decisions taken to ensure profitability, competitive advantage and reputation. Sustainability is also about the ethical allocation of scarce resources amongst the competing social, economic and environmental needs of current and future generations.

Yalumba remains steadfast in its pursuit of sustainability through extended and shared product stewardship. It is committed to working co-operatively with salient members of its value-chain to minimise the life-cycle environmental impacts by adopting clean technology and best practice procedures. This approach to value chain management is emphasised through our integrated procurement policy, which strives to strike a balance between price, quality, environmental and safety issues, and availability.

Australian Packaging Covenant Contact Officer

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Goal 1. Design - optimise packaging to achieve resource efficiency and reduce environmental impact

KPI 1 – Proportion of signatories in the supply chain implementing the SPG for design or procurement of packaging.

Actions	Responsibility	Baseline data	Targets	Milestones
The “Packaging Assessment Gap Analysis” to be included in the New Product Development process which is currently being developed and formalised	Sustainability Team	Packaging for all current products have been assessed	All new packaging will have been assess against SPG	Ongoing
Avoid and minimise the use of materials and other resources (eg use of lightweight glass)		2013/14 – 51.1% of glass was lightweight	Increase use of lightweight glass	Ongoing

Goal 2. Recycling - the efficient collection and recycling of packaging

KPI 3 – Proportion of signatories with on-site recovery systems for recycling used packaging

Actions	Responsibility	Baseline data	Targets	Milestones
Initiate the measurement and reporting of non-packaging recycling (eg timber, metal etc)	Sustainability Team	New process	Reduce use of resources	Ongoing
Continue to track the quantity of waste (recycling vs landfill) to promote improvement		2013/14 – 83.5% recycled waste	Increase % of waste recycled	Ongoing
Maintain existing on-site recycling systems for used packaging materials		Glass, cardboard, plastics, pallets	Increase % of waste recycled	Ongoing

KPI 4 – Proportion of signatories with a policy to buy products made from recycled packaging

Actions	Responsibility	Baseline data	Targets	Milestones
Review all purchasing and identify all opportunities for recycled content	Purchasing Officers	New process	Improvements identified	Ongoing
Optimising recycled content of packaging materials by implementation of buy-recycled purchasing policy and practices		Glass, cardboard, labels, plastics, pallets	Improvements identified	Ongoing

Goal 3. Product Stewardship - demonstrated commitment to product stewardship

KPI 6 – Proportion of signatories that have formal processes for working with others to improve design and recycling of packaging

Actions	Responsibility	Baseline data	Targets	Milestones
Supplier review process to include consideration of supplier recycling and recycled content of packaging purchased	Purchasing Officers	All suppliers are assessed annually	Improvements identified	Annual report
Maintain formal strategic dialogue with all members of Yalumba’s value chain		Members of Winemakers Federation of Australia Packaging Committee	Discussion with each supplier at contract renewal	Annual report
Optimising recyclability and recycled content of packaging, by working collaboratively with suppliers		% of recycled content of primary packaging items is measured and analysed	Actively sourcing recycled content items	Annual report

KPI 7 – Proportion of signatories demonstrating other product stewardship outcomes

Actions	Responsibility	Baseline data	Targets	Milestones
Assess resource consumption at our wineries	Sustainability Team	Electricity consumption data analysed annually	Improvements identified	Annual report
Maintain Yalumba’s sustainability ISO14001 accreditation and continue to refine environmental management procedures.		Accredited since 2005	Maintain accreditation	Annual audits

KPI 8 – Reduction in the number of packaging items in litter

Actions	Responsibility	Baseline data	Targets	Milestones
All labels on primary packaging to carry a recycling logo (embossed recycling logo on glass as glass moulds are updated; re-designed back labels incorporate recycling logo)	Sustainability Team		Any redesigned packaging will include logo	Annual report
To investigate potential opportunities for participation in any local community litter reduction schemes or programs.		New process	An initiative each year	Annual report
Other potential litter impacts identified and controlled		As a food business, onsite litter is controlled and minimal	Improvements identified	Annual report