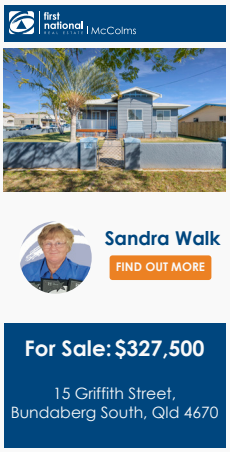
# HYPERLOCAL

Online Property Advertising

## Promote your property across thousands of websites.

- Very Cost effective - $250 + GST for 40,000 ads PLUS creative production included.
- Promotes your property to prospective local buyers.
- Boosts your total marketing campaign.
- Reaches prospective buyers outside of the major portals.
- Promotes your property on major websites across the campaign period.

### WHAT YOUR AD WILL LOOK LIKE



- Your ads are shown online across thousands of websites, Facebook and Instagram.
- Your ads are targeted to prospective buyers within a specific radius of your property.
- Delivers ads to people who have viewed property related content or visited property related sites.

**Facebook**

**Instagram**

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McColms