

# 14 Step Website Launch Success Check

Website: \_\_\_\_\_ Date: \_\_\_\_\_ Performed By: \_\_\_\_\_

Step	Notes	Done?
Optimise Images		
Minify CSS and JS		
Load JS in Footer		
Install SSL Certificate		
Check Broken Links		
Set Up Redirections		
Favicons & Apple Icons		
Set Up Yoast SEO		
Install Wordfence Firewall		
Secure the Website		
Set Up Caching & Cloudflare		
Set Up Google Analytics		
Set Up and Test Backups		
Run Site Tests		

Ref: <https://zeropointdevelopment.com/14-things-you-must-do-before-launching-your-website/>